



Improving Learning Interest of Elementary School Students Through Indonesian Language Learning Animation Videos

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ABSTRAK

Minat belajar siswa dalam mengikuti proses belajar pembelajaran akan memberikan pengaruh yang sangat penting dalam keberhasilan pembelajaran. Tidak melakukan inovasi dan pembaharuan dalam proses belajar mengajar, akan menjadikan suasana proses belajar mengajar akan monoton, itulah yang menjadikan pada akhirnya bermuara pada ketidakterhasilan pembelajaran. Penelitian ini bertujuan untuk menganalisis minat belajar siswa sekolah dasar dengan menggunakan media pembelajaran video animasi untuk mata pelajaran Bahasa Indonesia di kelas IV sekolah dasar. Jenis penelitian ini yaitu kualitatif. Metode yang digunakan dalam penelitian ini yaitu kualitatif deskriptif. Metode yang digunakan dalam mengumpulkan data yaitu observasi dan wawancara. Instrumen yang digunakan dalam mengumpulkan data yaitu kuesioner. Teknik yang digunakan dalam menganalisis data yaitu analisis deskriptif kualitatif. Hasil penelitian yaitu pembelajaran sangat mempengaruhi minat belajar siswa dalam belajar. Semakin tinggi minat siswa dalam belajar, disebabkan karena pembelajaran baru yang belum diperoleh sebelumnya oleh siswa. Kreativitas guru dalam mengajar memiliki peranan yang sangat penting dalam membangkitkan minat siswa. Disimpulkan bahwa guru wajib memberikan sebuah inovasi dalam pembelajaran sehingga pembelajaran dapat diterima dengan baik oleh siswa. Inovasi pembelajaran yang menarik dapat meningkatkan semangat belajar siswa.

ABSTRACT

Student learning interest in participating in the learning process will significantly influence learning success. Innovating and updating the teaching and learning process will make the teaching and learning atmosphere more varied, eventually leading to the failure of learning. This study aims to analyze the learning interest of elementary school students by using animated video learning media for Indonesian language subjects in class IV of elementary schools. This type of research is qualitative. The method used in this research is descriptive qualitative. The methods used in collecting data are observation and interviews. The instrument used in collecting data is a questionnaire. The technique used in analyzing the information is descriptive qualitative analysis. The research results show that learning greatly influences students' learning interest in education. The higher the student's interest in education due to new knowledge not obtained by students. Teacher creativity in teaching has a significant role in arousing student interest. It was concluded that the teacher is required to provide innovation in learning so that students can receive learning well. Interesting learning innovations can increase student enthusiasm for learning.

1. INTRODUCTION

Education is a process that includes three dimensions, the individual, society or national community of the individual, and the entire content of reality, both material and spiritual, which plays a role in determining the nature, destiny, form of humans and society (Chai & Kong, 2017; Sulaiman & Ismail, 2020). The purpose of education in general is to achieve physical and spiritual maturity of students. Physical growth referred to in educational goals is if the maximum physical growth limit that can be achieved by a child (Hernawati et al., 2021; Hidayatullah et al., 2021; Pratiwi et al., 2019). While spiritual maturity in educational purposes means the ability of a child to help himself when experiencing problems and being able to take responsibility for all his actions (Chandra, 2015; Sclafani, 2007; Yani et al., 2020). As a business, in the effort and process of implementing education, there are several main elements or basic elements, which form an interrelated unity in supporting the implementation of education, so that education runs in a directed, orderly and systematic manner (Suni Astini, 2020; Yamin & Karmila, 2020; Yamtinah et al., 2022).

An education world cannot be separated from a teacher and students. Teachers who become facilitators during the process of transferring knowledge to the students they teach (Coles, 2019; Lee &

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[Drajati, 2019](#); [Miniawi & Brenjekjy, 2015](#)). The role of a teacher is not just teaching. Teachers have more roles than that. In practice, this new relationship between teachers and students takes the form of a different concept of instruction ([Astuti et al., 2019](#); [Kalaw, 2017](#); [Lee & Drajati, 2019](#)). Tuning in to how students really learn prompts many teachers to reject teaching that is primarily lecture based in favor of instruction that challenges students to take an active role in learning ([Harris & Bacon, 2019](#); [Nirfayanti & Syamsuriyawati, 2019](#); [Sirait, 2017](#)). The most respected teachers have discovered how to make students passionate participants in the instructional process by providing project-based, participatory, educational adventures ([Berland et al., 2016](#); [Jack & Lin, 2017](#)). They know that in order to get students to truly take responsibility for their own education, the curriculum must relate to their lives, learning activities must engage their natural curiosity, and assessments must measure real accomplishments and be an integral part of learning.

This research is based on an experience of teaching the author to students who are in fourth grade elementary school. This research is focused on Indonesian language subjects. This study uses fourth grade students in learning Indonesian as the object of research. In previous studies found, there has been research that discusses a learning media to increase student interest. However, no research has been found that specifically examines increasing student interest in learning Indonesian. With that, this latest research will discuss about increasing student interest in learning Indonesian. In this study found the results and discussion, as follows: (1) Factors Of Student Learning Difficulties; (2) Teacher Creativity One Of The Determinants Of Learning Success; and (3) The Effect Of Animated Video Learning Media In Improving Student Learning.

In education, one that is very influential in the success of education that will achieve educational goals is the learning media factor. Media is a technical field used in education, it can convey the desired message or information ([Rachmavita, 2020](#); [Rahayu et al., 2021](#); [Werdiningsih et al., 2019](#)). Previous study state that learning media are very useful for students in the learning process ([Apriyanti et al., 2020](#)). Media can make it easier for teachers to convey messages or information that is done while teaching. Media can also be interpreted as the process of transmitting information. Supported by the opinion of other previous research that explaining that learning media can also be useful for stimulating students' thoughts and attention to the media used during learning ([Fitriyani et al., 2021](#)). Consciously, it will create maximum understanding for students of the material presented through the learning media used. The desire that is driven by students to learn because they use learning media will produce controlled and controlled results. Base on the problem the researcher is interested in improving learning interest of elementary school students through Indonesian language learning animation videos. The aims of this study to analyze the learning interest of elementary school students by using animated video learning media for Indonesian language subjects in class IV of elementary schools.

2. METHOD

The research method is very influential on the results and discussion that will be produced in a study. The researcher used a descriptive qualitative research method. Qualitative research method is a method research used to examine the conditions natural object. Reason for choosing approach qualitative is because: this qualitative method is presented directly the nature of the relationship between the researcher and the respondent, this qualitative method is more sensitive and more reliable adapts to many sharpenings, co-influences and to patterns value encountered, and qualitative methods are easier to adapt when will face a double reality ([Lambert & Lambert, 2013](#); [Nassaji, 2015](#)).

In qualitative research methods, the researcher has full control over the success of the research, starting from data collection, to drawing the results and conclusions obtained. The tools used in this research are observation and interviews. This research is to look at a field problem (observation), after that analyze the problem, then provide a solution to the problem (trial problem solving). As can be seen in the [Figure 1](#). Base on [Figure 1](#), this research took place in 3 stages, namely the first observation of class conditions or field conditions, at this stage, researchers analyzed the conditions during the teaching and learning process took place. Researchers see directly in the field, what kind of learning methods are used by a teacher in transferring knowledge to students. Researchers also saw firsthand the effectiveness of the learning methods accepted by students. The second stage is the interview, after seeing the condition of the class or the condition of the research field, the researcher conducts an interview from 2 parties, namely the Class IV teacher and the Class IV student. At this interview stage, the researcher asked several questions that would support the third stage of the study. The third or final stage of research is field work. Where after the researcher found a problem from student interest in learning which was found in stage 1 and stage 2, in this third stage, the researcher made a new learning innovation in class IV which became the object of his research.

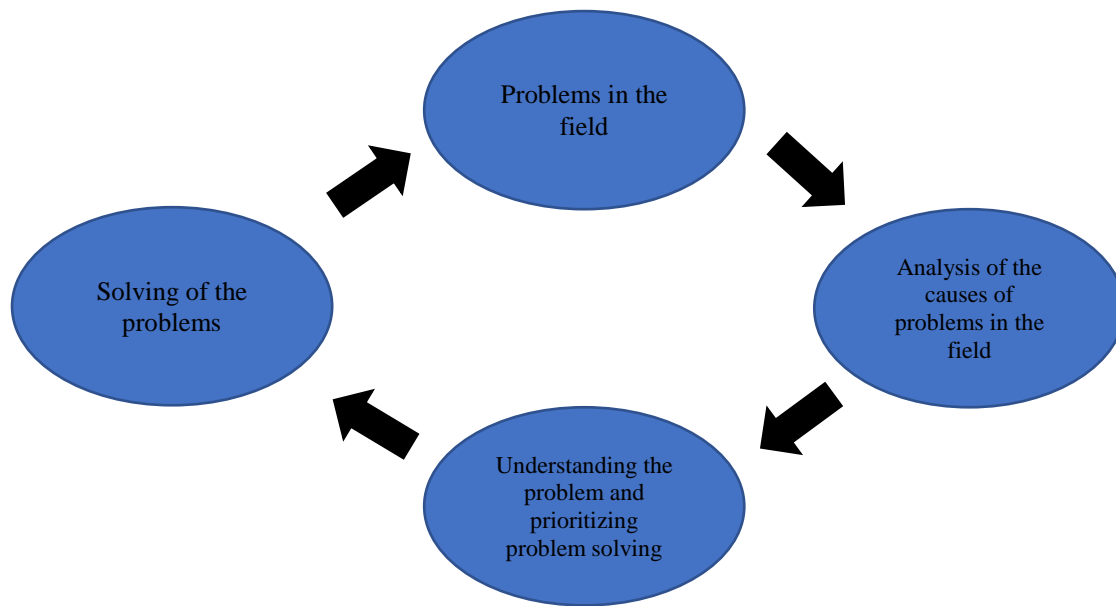


Figure 1. Reserch Flow

At the fieldwork stage, researchers who go directly to become teachers by using animated video learning media to increase students' interest in learning. After carrying out this third stage, the same observations were made again as observations at the beginning of class conditions or field conditions. The research instruments used by researchers in both observations, during initial observations and during fieldwork observations. Research instrument used in thi study is show [Table 1](#).

Tabel 1. Reserch Instrument

No	Question	Subquestion
1.	What learning methods are applied?	
2.	Are there any instructional media used?	
3.	How do students respond to learning methods used?	<ul style="list-style-type: none"> - Is the students acceptance response good? - Is the transfer of knowledge carried out by a teacher well absorbed by students?
4.	The effectiveness of the learning methods used?	
5.	How are students interest in learning the learning?	<ul style="list-style-type: none"> - What are the causes of students interest in learning resulting from the learning?
6.	How are students learning outcomes?	<ul style="list-style-type: none"> - What are the causes of students learning outcomes generated in the learning?

3. RESULT AND DISCUSSION

Result

Base on the result found by researcher the problems found can be searched for a point that is the source of the problems of the existing problems. The problem is due to the low interest in student learning due to the monotony of teaching given by a teacher. Therefore, with this research, the reviewer aims to find solutions on how to increase student interest in learning in order to improve learning outcomes as well. After knowing the purpose of this research. Research that analyzes students' interest in learning with animation video media learning methods in Indonesian language learning, as the object, the results and discussion are found as follows: (1) Factors Of Student Learning Difficulties; (2) Teacher Creativity

One Of The Determinants Of Learning Success; and (3) The Effect Of Animated Video Learning Media In Improving Student Learning.

In learning, there are many factors that support the success of such learning. Factors that affect student learning are generally divided into 2, namely internal factors and external factors. Internal factors are factors that come from within the students themselves, such as the condition of the student body. The condition of a student's body is one of the supports in the success of learning. If students are in an unhealthy condition, it will also affect student concentration. While external factors are factors from outside, namely, factors that are influenced by the surrounding environment, one of which is the teacher. The teacher is a facilitator who supports the success of learning.

In this study, the main factor that causes students' difficulties in learning is external factors. One or two things that hinder a learning process that results in not achieving a learning goal accompanied by symptoms in the teaching and learning process are called learning difficulties. Learning difficulties are a student's imperfection in the learning process that makes learning ineffective. Students who have learning difficulties tend to be inactive during the learning process. Where there is no use of learning media in the teaching and learning process. Students tend to have difficulty understanding a lesson because of decreased student interest in learning. This is because the fourth grade teachers who teach do not make an innovation or renewal of learning methods that support the teaching and learning process in the classroom. This decrease in student interest in learning will greatly affect student learning outcomes. There is no attraction that can increase student interest in learning if every learning, the same thing is always encountered.

The teacher profession is a respected profession. That is because teachers are a very important component in schools, without teachers there is no school, teachers play a crucial role in educating the nation's next-generation. In a lesson, the teacher's role is very supportive of the success of a learning. Teachers have various responsibilities. The obligation of a teacher is implemented in the form of devotion. The task of a teacher is not just to teach, but the task of a teacher is also to educate. The teacher's job is to educate, teach, and train. Educating means instilling the values of a good life in students. Teaching means instilling science and technology in students for the future. Training means developing skills in students.

Reinforcement Skills, questioning skills, explaining skills (explaining skills), material mastery skills (subject matter mastery skill), skills in using learning media, and opening and closing skills are the skills that a teacher must have in order to achieve the obligations of a teacher are to carry out learning process activities which can be in the form of several skills. It is known that the teacher is in control of the success of the learning he makes. Teachers must be able to become managers of activities in a learning, starting from planning, implementing, to the end of learning activities, namely evaluating the learning process that has been carried out properly. Learning styles, language learning strategies, and ethnicity are three important factors in language learning. Information about these three things is useful for language teachers in making lesson plans effective and implementing language learning. The creativity of a teacher is what becomes the interpretation of the teacher's obligation to be able to plan, implement, until the end of learning, namely evaluating student learning outcomes. The creativity of this teacher is needed in order to be able to realize a good learning that can achieve learning objectives. Teachers must also be technology literate. Technology is also closely related to the field of education. Utilizing a technology in education also has a good influence on learning. Teachers need to use mobile technology devices extensively to improve teaching effectiveness. But from all that, teachers must be aware and understand that making learning that is not monotonous and varied will provide good things for students. Because again that increasing student interest in learning is the main thing before achieving educational goals. If students' interest in learning is good because the atmosphere is pleasant for students, consciously and intentionally the learning objectives to be achieved will be easier to achieve.

Learning media is simply a technology used in learning to assist a teacher in delivering learning. Learning media can be defined as media that help to convey information or messages. In the learning media contains a structural message that can be used in the learning process. Learning media is very important to help students acquire new concepts, skills and competencies. The use of learning media is the use of technology used by a teacher in the teaching and learning process both in the classroom and outside the classroom. Criteria in Selection of Learning Media Before choosing the learning media to be used, there are several criteria that must be considered by the teacher. So that the selection of learning media is the right one according to the needs and learning objectives and students get good learning outcomes. In using learning media in the learning method, there are things that must be considered in the selection of learning media that are considered or criteria for a teacher. Utilizing digital media as a means to improve the quality of learning and knowledge of students.

In the current era where technology is needed, and technology is needed in learning, it has a good impact on the education of Gasong. Information technology-based learning is believed to be able to

strengthen the role of teachers, schools, and parents in optimizing student learning. The traditional method of delivery is seen as less applicable in today's modern education system. In the last research stage, namely by doing field work, researchers became teachers and used animated video learning media for learning Indonesian for grade IV students, the results found that student learning outcomes were better than before using the learning media learning method or lecture-based learning method. In learning using animated videos or interactive videos, it will improve student learning outcomes which are much better than learning that does not use learning media or innovations in learning. Student learning outcomes can increase because students' interest in learning when using learning media is more enthusiastic, students tend to pay more attention in the teaching and learning. The absorption of material in students is also faster and more effective. With a learning media that can be trusted that students will more easily understand the material presented by the teacher. In facing challenges in the future, for the future. It is necessary to make a development in the use of industrial technology.

Discussion

Basic education is a process of a teacher educating the students he teaches for a better direction. After the basics are achieved, and understood by a teacher, then the main point in education is to get a new change as a result of the students' own experiences in interacting with their environment which is called learning (Atalay, 2015; Dessemontet et al., 2019; Ilomäki & Lakkala, 2018). The role of an educator in the world of education for students is very important and much needed. In education, an educator must be able to achieve an educational goal, one of which is learning. In this teaching and learning process, it takes a teacher's creativity, accuracy, and the ingenuity of a teacher to be able to teach students to understand what they teach (Azman & Nor, 2020; Heriyansyah, 2018). Technology that is developing rapidly also contributes to the scope of education. Technology can be used as a tool for a teacher to convey the material to be taught to students. With a research method that is carried out by qualitative research methods where research compiled by a reviewer is to examine a field to see existing problems, then observe and find a solution to a problem found.

Especially in learning Indonesian, if you don't use a learning media that makes learning more varied, it will result in monotonous learning. Thus, students feel that learning Indonesian if they only use a lecture-based learning method, students will tend to be less interested in learning. There are many things that can be used in the field of technology to become a medium for learning Indonesian, in order to make the learning atmosphere more comfortable and varied for students (Miftah, 2014; Morales-Romero & Guillermo., 2021). There have been many previous studies that have discussed how to increase students' interest in learning in the teaching and learning process. However, these studies are still general in nature, or there are studies that focus on one subject, but no research focused on Indonesian subjects has been found.

In schools, the role of a mentoring educator is important. The teacher is an educator as well as a teacher in the field of education. The teacher serves as a good moral role model for students (Nurkholis., 2013; Wangid et al., 2020). Teacher is defined as someone who does his job by teaching. Teacher is a professional educator with the main task of educating, teaching, guiding, directing, training, assessing, and evaluating students in early childhood education, basic education, and secondary education through formal education (Nurrita, 2018; Sanjani, 2020). It is also explained in the law, stating that teacher competence includes pedagogic, personality, social, and professional competencies obtained through professional education.

Teacher must be able to be a manager of activities in a learning, starting from planning, implementing, to the end of learning activities, namely evaluating the learning process that has been carried out properly. A teacher must also have personal competence (Wangid et al., 2020; Yestiani & Zahwa, 2020). It is meant that a teacher must have a good personality, which can be an example or role model for his students. A teacher must be able to provide positive things for the students he teaches. It is not only a scientific competence that must be possessed by a teacher, but it is no less important, namely personal competence in a teacher (Ghofar et al., 2018; Jayanti & Senam, 2017). Teachers must prepare subject matter and pedagogical approaches. The personal competence of a good teacher will provide a benefit for mastery of the material during the knowledge transfer process. The teacher acts as an innovator in all developing knowledge systems,.

It can be said that technology is very important in the teaching and learning process. It is not wrong if the teacher is more technology literate, because from the students' point of view, their interest in learning will increase if they use learning media (Wahid, 2018; Zhang et al., 2016). From the results of observations and interviews conducted, students answered, a learning media used in the teaching and learning process will create a more pleasant learning atmosphere. A pleasant situation and atmosphere for children will produce a good thing for children. That children should start from what students like,

students like, will have a better impact, by starting with things students like, it will train them to concentrate.

4. CONCLUSION

This study found a conclusion that a condition or situation during learning greatly affects student interest in learning, which will lead to the success of the teaching and learning process. The results of this study found that students were more interested in learning by using an animated video learning media than learning that was only monotonous with the lecture method. Students are considered more active by paying attention to the very diverse animated video learning media, in addition, the learning media is very influential on the absorption of knowledge gained by students.

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