

Learning the Value of Character Education from Indonesian Animation Series: Adit & Sopo Jarwo

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Abstrak

Pendidikan karakter menjadi hal yang mendesak untuk dilaksanakan karena dengan bekal pendidikan karakter siswa akan mampu memberdayakan potensi yang dimilikinya untuk membangun karakter pribadinya sehingga mampu menjadi individu yang bermanfaat bagi dirinya dan lingkungannya. Fokus dan tujuan penelitian ini adalah menganalisis nilai pendidikan karakter dari Serial Animasi Indonesia: Adit Sopo Jarwo bagi siswa sekolah dasar. Jenis penelitian yang digunakan adalah metode penelitian kualitatif dengan tipe deskriptif. Teknik pengambilan sampel data menggunakan purposive sampling dan sampel dalam penelitian ini adalah siswa kelas IV SD dan guru yang mengajar di kelas tersebut. Prosedur penelitian yang digunakan dalam penelitian ini menggunakan teknik analisis data kualitatif yaitu pengumpulan data, reduksi data, penyajian data dalam bentuk deskriptif dan pengambilan kesimpulan. Teknik pengumpulan data dilakukan dengan menggunakan wawancara dan observasi. Berdasarkan penelitian yang telah dilakukan, diperoleh hasil dan kesimpulan bahwa serial Animasi Indonesia Adit & Sopo Jarwo mempunyai nilai pendidikan karakter yaitu karakter gotong royong dalam episode "Serunya Kerja Bakti dan Tamasya Bersama" dan karakter mandiri. dalam episode "Bunda Pergi Adel Mandiri", sehingga serial Animasi Indonesia Adit & Sopo Jarwo dapat dijadikan sebagai media audio visual untuk menanamkan karakter gotong royong dan kemandirian pada siswa sekolah dasar.

Kata kunci: Nilai Pendidikan Karakter, Animasi Indonesia, Adit Sopo Jarwo

Abstract

It is urgent to carry out character education because with the provision of character education students will be able to empower their potential to build their personal character so that they are able to become individuals who are beneficial to themselves and their environment. Focus and aim of this research is to analyze the value of character education from the Indonesian Animation Series: Adit Sopo Jarwo for elementary school students. Type of research used is a qualitative research method with a descriptive type. The data sampling technique used purposive sampling and the samples in this study were fourth grade elementary school students and teachers who taught in that class. The research procedure used in this research uses qualitative data analysis techniques, namely data collection, data reduction, presenting data in descriptive form and making conclusions. Data collection techniques were carried out using interviews and observations. Based on the research that has been carried out, the results and conclusions are obtained that the Indonesian Animation series Adit & Sopo Jarwo has character education value, namely the mutual cooperation character in the episode "Serunya Kerja Bakti dan Tamasya Bersama" and the independent character in the episode "Bunda Pergi Adel Mandiri", so that the Indonesian Animation series Adit & Sopo Jarwo can be used as audio visual media to instill the character of mutual cooperation and independence in elementary school students.

Keywords: Value Of Character Education, Indonesian Animation, Adit Sopo Jarwo

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1. INTRODUCTION

Video animation is one of the media designed to make learning more interesting and fun, especially at the elementary level (Ginanjar & Saleh, 2020; Hayat, 2021). The animation media, as the alternative media for the students, provides a better experience for students especially if enriched with multimedia (picture, animation, music, sound), a video can motivate, attract and gather the students attention (Gellerstedt et al., 2018; Sunami & Aslam, 2021). Animation media is one alternative media that can be used in any learning process. Through animation media, it is expected to help students in the learning

process (Bua, 2022; Hua et al., 2020), animated video media can be used as communication to convey material or moral messages that one wants to emulate.

In education, animation is used as a modern learning medium, especially to illustrate material that is not easily explained verbally (Ponza et al., 2018; Sukarini & Manuaba, 2021; Zahara & Hendriana, 2021). Learning media such as animation media have an urgency, namely making it easier for teachers to teach, clarifying the presentation of messages and information, expediting and improving the process and student learning outcomes, increasing and directing student attention and creating learning motivation in students (Dhida, 2021; Zhang et al., 2021). Film animation as a medium audio visual consisting of snippets images combined to form a single unit intact, and has deep capabilities capturing socio-cultural realities, of course make the film capable of conveying message contained therein (Amaliana, 2022; Andiara & Musdaliha, 2022). Not only as a medium for delivering material, animation such as educational cartoons can be a medium for conveying moral messages that can be applied in daily habits.

The problem found in the field is that there are still many teachers who have not been able to utilize animation media as a learning medium, especially moral values which can be used as an alternative in character learning for children, especially for elementary school age children. The development of education is technological progress, where the current situation of all elements must be able to keep up with existing technological advances over time, so the use of technological media such as animation in learning is very important (Irawan et al., 2022; Solfiah et al., 2021; Susilawati & Satriawan, 2020). There are still many teachers who think that learning media such as animation is not very important in learning, most think that the use of media such as animation in learning only adds to the burden on facilities and infrastructure in delivering learning (Mutiarra & Yatri, 2022; Swari & Ambarawa, 2022). Even though animated films have advantages compared to other media, because they combine audio-visual in one medium (Khairunnisa et al., 2021). Previous relevant research shows that teachers are reluctant to use media such as animation media because they think that using media will only take up time and add to the tools in learning (Khairunnisa et al., 2021; Sutiyanı et al., 2021; Winata et al., 2022).

Not only do teachers play a role in character formation, what children watch at home also has an important impact on instilling the value of character education. In forming caring characters in elementary school children, parents and teachers need media as a bridge to provide character education to children, one of which is by providing good shows such as the animated series Adit Sopo Jarwo (Pitaloka et al., 2021; D. T. Wahyuni et al., 2022). The Adit Sopo Jarwo animated series is interesting because this animated series highlights local content and requires a moral message in it. The creator of the animated series, Adit Sopo Jarwo, wants in making this animation that the story is close to the everyday life that he dreams of and hopes that it will become a form of representation of Indonesian society (Pratama, 2020; Septiana & Ernawati, 2023). Character education is very important and urgent nowadays because the decline in moral quality in the lives of Indonesian people today, especially among students, demands that character education be implemented. Schools play their role and responsibility to instill and develop good values and help students shape and build their character with good values. Character education is directed at placing emphasis on certain values – such as respect, responsibility, honesty, caring and fairness, these values are very important in everyday life (A. Wahyuni et al., 2020; Zhayoga et al., 2020).

The gap between the ideality and reality of character education for elementary school children in the animated series Adit Sopo Jarwo, as is well known, elementary school age children are children who like to imitate and play, with the rapid development of technology, some characters such as honest, cooperative, caring, disciplined and independence begins to fade (Amelia & Ramadan, 2021; Sutiyanı et al., 2021). One of them is caused by children not

having control over using technology. So that character education can be achieved, the animated series Adit & Sopo Jarwo can be used to instill these characters in elementary school age children (Kholifah, 2020; Permana & Rosita, 2020).

Facts on the ground also show that the use of social media and less educational viewing causes students' character to decline and the formation of thought patterns that are not in accordance with the nation's personality (Aminah & Hartoyo, 2022; Umah et al., 2022). Previous research also shows that animated films containing character values can be used as an example of instilling character values in children in everyday life. Character education is a necessity because it is to improve the quality of implementation and educational outcomes which lead to the achievement of the formation of noble character and morals in students as a whole. whole, integrated and balanced (Putri et al., 2021; Rahmayanti et al., 2021). Adit & Sopo Jarwo's animation can be used as an alternative solution to overcome the problem of lack of honest, cooperative, caring, disciplined and independent character in elementary school children.

Adit & Sopo Jarwo's animation is an original animation created by Indonesian children which not only provides entertainment for children, but also provides education and moral values, displays the values of diversity in Indonesia such as religion, race, language and culture, through displayed character (Masriani et al., 2021; Sutiyaning et al., 2021). Relevant previous research shows that the Adit & Sopo Jarwo animation can be used to increase the strengthening of national identity for elementary school students, teach the meaning of helping fellow humans, and instill the character of mutual respect for ethnic, racial and religious differences (Atikurrahman et al., 2020; Nuraeni et al., 2022).

The urgency of this research is the importance of cultivating characters such as mutual cooperation and independence which are very important to instill in students from elementary school age. This is very important because these characters can be used as provisions for life within public. This will become the child's basic capital to become a human being with character, personality based on Pancasila (Al Kadri & Widiawati, 2020; Fatichah Sari et al., 2022). Based on this explanation, this research focuses on analyzing the value of character education that can be instilled through the animated series Adit & Sopo Jarwo. The novelty of this research is analyzing the influence of using the original Indonesian animated series media: Adit & Sopo Jarwo in instilling the character of mutual cooperation and caring. is a dimension of the Pancasila student profile in the independent curriculum and is a characteristic of Indonesian culture in elementary school students. So the purpose of this study is to analyze the value of character education from Indonesian animation series: Adit & Sopo Jarwo in elementary school students.

2. METHODS

The type of research used in this research is a qualitative research method with a descriptive type. Qualitative research is a research process to understand human or social phenomena by creating images that comprehensive and complex that can be presented in words, report detailed views obtained from informant sources, and carried out in natural setting (Anggito & Setiawan, 2018). The research will take place in June 2023 at SDN 4 Poncowarno, Central Lampung Regency, Lampung Province. Data sampling technique used purposive sampling with all fourth grade students of SDN 4 Poncowarno, Central Lampung, so the subjects in this research were 20 fourth grade students at SD Negeri 4 Poncowarno and 5 teachers who taught in that class.

The research procedure used in this research uses qualitative data analysis techniques, namely data collection, data reduction, presenting data in descriptive form and making conclusions. In qualitative research data analysis must be carried out carefully so that the data

that has been obtained can be narrated properly good, so it becomes a worthy research result (Yulianty & Jufri, 2020). The data collection technique was carried out in 2 ways, namely interviews and observation, then the data obtained was connected to relevant literature studies. Data collection is carried out by observing students and the environment interviews with teachers and analyzing the characters in the animated series Adit & Sopo Jarwo based on literature studies from various sources. The instruments used in the research were observation sheets in the form of questionnaires given to students and verbal interviews with teachers who taught in the sample classes. The validity of the data in the research was checked using persistence and data triangulation.

3. RESULTS AND DISCUSSION

Results

Character is a way of thinking and behaving that is done by someone so that it can be used as a differentiator with other people in his life and is a special characteristic possessed by a person or an object. Morality is education that prioritizes character and involves aspects of knowledge, feelings, and deeds. A person's character is formed from what a person thinks, says and does in everyday life and becomes a habit. That way character education is education that increases positive values in students who are embedded strong in himself, so that he is able to apply these values in life. Improvement of human resources in Indonesia can be started from school education base. Elementary school education is a suitable place for students in embed character education. This is due to the elementary school age of the participants students are very easy to influence as expressed by, namely The characteristics of elementary school students are that they are easily influenced by the environment and happy play. This opinion is in line with the statement, which put forward that the growth and development of children is strongly influenced by the surrounding environment and also the spectacle.

Fourth grade students at SDN 4 Poncowarno central Lampung like watching animated series Adit and Sopo Jarwo. The animated series Adit and Sopo Jarwo broadly tells the story of Adit, a 10 year old boy who interacts with Sopo and Jarwo, a duo of unemployed people who do any job to get money and a bite of rice. In the animated film character Adit Sopo Jarwo, character education values are found in the characters Adit, Sopo and Haji Udin who can be used as examples to the audience. Adit is described as a small child who is kind, honest, polite and helpful, Sopo is described as a character who has many shortcomings but endures these shortcomings with great patience, and Haji Udin as a religious teacher who is wise in solving problems, loves peace and always gives advice to someone who made a mistake. In addition, there are several characters who cannot be emulated because of the lack of character education values that exist in these figures, such as the characters of Dennis and Jarwo. Dennis is described as a growing fat child who is often insecure and cowardly, while Jarwo is described as an adult man with a ferocious face who is easily aroused by emotions and does business in an improper way.

The results of the research conducted by the researchers were in the form of observations and interviews by asking questions and observations in the student environment show mutual cooperation and independent behavior. Researchers also asked teachers Regarding learning media which is often used to provide motivation, teachers explained that they rarely use animation media for learning activities because for them too many facilities are needed when using audio-visual media such as animation in learning, but they realize that the use of innovative learning media is very important to improve student character, especially the character of mutual cooperation and independence.

The researcher then showed the animated series Adit & Sopo Jarwo Episodes "Serunya Kerja Bakti dan Tamsya Bersama" and "Bunda Pergi Adel Mandiri" for students and teachers to see. After showing the animation, students and teachers provided feedback when asked about the animation that was watched, namely the character of mutual cooperation is very good for someone to have because with mutual cooperation there will be a feeling and attitude of helping each other, volunteering, helping each other, and having a family nature. The episode "Bunda Pergi Adel Mandiri" also teaches the importance of instilling independent character in students from an early age so that students do not always depend on other people. The teacher believes that the animated series Adit & Sopo Jarwo is very worth watching because it contains moral values that can be emulated and does not need to be monitored because the show does not contain violent scenes. The teacher plans to provide guidance to parents so that at home students will be given guidance in choosing appropriate shows for fourth grade students to watch so that the shows they see can have a positive impact on the students' character both at school, home and in the community.

Discussion

The animated series Adit & Sopo Jarwo is one of the original animated series made in Indonesia which tells the story of the daily lives of Adit and his friends with several iconic characters such as Dennis, Adel, Sopo, Jarwo and Pak Haji Udin with their own unique characters and reflecting their characteristics and typical Indonesian family (D. T. Wahyuni et al., 2022; Winata et al., 2022). The researcher aims to analyze the value of character education that can be obtained from the animated series Adit & Sopo Jarwo, especially for fourth grade elementary school students. Researchers analyzed the character of mutual cooperation and independence by showing 2 episodes of the animated series Adit & Sopo Jarwo, namely episode "Serunya Kerja Bakti dan Tamsya Bersama" to analyze the character of mutual cooperation and episode "Bunda Pergi Adel Mandiri" to analyze the character of independence. Based on the results of observations and interviews with students after watching the animated series Adit & Sopo Jarwo in the episodes shown, students know and explained that an attitude of mutual cooperation and independence was very important for them to have, students also liked the animation Adit & Sopo Jarwo, especially the episodes that were broadcast (L. Jannah et al., 2023; Mahmud, 2020; Nurazizah et al., 2023; Suzanne, 2019).

Researchers tried to observe several days of conducting interviews with teachers regarding the impact of watching the episodes of the animated series Adit & Sopo Jarwo that were broadcast (Annisya & Baadilla, 2022; Habsari, 2020; Rahmawati & Muhroji, 2022). It turned out to have a positive impact, namely that students became more active in group activities and adopted a mutual cooperation attitude in school activities and became more independent when complete assignments and homework (Baharun & Ummah, 2020; Sabardila et al., 2021; Umah et al., 2022). Based on these results, it can be explained that the animated series Adit & Sopo Jarwo contains educational values of cooperative characters, especially in the episode "Serunya Kerja Bakti dan Tamasya Bersama" and independent characters, especially in the episode "Bunda Pergi Adel Mandiri", so that the animated series can be used as an alternative medium for teachers in instilling the values of these characters in their children for elementary school age students, the character of mutual cooperation and caring can be instilled from an early age so that they become human beings with character based on Pancasila (Faiz & Faridah, 2022; Sabardila et al., 2021).

Very important to screen and select shows for elementary school-age children because it really influences what they imitate from those shows. They usually imitate the language style and behavior of elementary school-age children from what they watch, elementary school-age children really like watching cartoons and animations. Watching cartoon films has

an effect on aggressive children's language styles, namely 80.7%, and The use of animated film media also greatly influences elementary school students' narrative writing skills (Pranata et al., 2020; Pratiwi et al., 2022; Ramadanti & Padilah, 2022). Other research also shows the results that the cartoon animation media Adit & Sopo Jarwo has an influence on the social attitudes of elementary school students and has an influence of 58.2% while 41.8% is influenced by other variables not studied (Fahrudin et al., 2022). Another study that discusses the animation Adit and Sopo Jarwo explains that the positive value content of animated films that can be imitated by children is the film Adit & Sopo Jarwo (Nasution, 2023; Nuraeni et al., 2022). From this animated film Adit and Sopo Jarwo, each episode chosen conveys a message of social awareness, even in one episode there is not only one scene about social awareness. but it is repeated many times in one episode, namely an episode that even though it is not a new episode, is still exciting, this proves that the animated film Adit & Sopo Jarwo can be used as a means to instill social care character values in children in character education efforts (Sutiyani et al., 2021; Winata et al., 2022).

The novelty of this research is the analysis of the character of mutual cooperation and independence in the animated series Adit & Sopo Jarwo, so that this animation can be used as a very appropriate medium for cultivating and getting used to the characters that students really need in socializing and in society. The character of mutual cooperation and independence is a dimension of the Pancasila student profile that is currently needed in students and is a profile that is expected to grow in students when implementing the independent curriculum. Pancasila students who have the character of working together will have the ability to carry out activities together voluntarily so that the activities carried out can run smoothly, easily and easily, with the character of mutual cooperation, students can get to know each other better and learn to work together as a team and students can expand their social networks and build better relationships with the surrounding community (Faiz & Faridah, 2022; Fatichah Sari et al., 2022). Independent character also needs to be instilled in elementary school students because independent students can help the people around them and improve their abilities, know what is right and wrong, develop their personality and make decisions. In the learning process, independent character is very important in relation to responsibility in completing the learning process and outcomes, independent students are able to regulate their thoughts, feelings and behavior in achieving learning goals.

In showing the Adit & Sopo Jarwo animation carried out by researchers, the researchers were able to overcome the limitations time to not have to watch at home and wait for shows on television to start, this can be used widely and at any time and reach many students. The message in convey through the actions contained in the animated show, the message will definitely be easy remembered because it is done in practice (Anwar et al., 2020; Mutiara & Yatri, 2022). In explaining abstract things to students about the character of mutual cooperation and caring for students, if it is only explained verbally then it won't work easy to understand, but if combined with the actions in the animated show, students will understand and understand get a picture of the character (Alherz et al., 2020; Dhida, 2021). Because given this kind and touching action can affect students' emotions and can have an impact. Because animation media such as those used in research are easy for students to understand because they just look at them without needing to think, this makes them both smart and intelligent it's not easy to understand (Cahyaningtyas et al., 2021; Panjaitan et al., 2020).

Based on the results of the interview, the teachers explained that students experienced an increase in the character of mutual cooperation, this was seen when carrying out pickets and cleaning the school environment and tidying up the library together, students' independent character increased during learning by completing assignments and homework well (Putri et al., 2021; Ramadanti & Padilah, 2022). According to the teacher, students also

experienced an increase in giving support for friends and prioritize mutual interests when friends are having difficulties students do not continue to mock but provide assistance (Pebriandini & Ismet, 2021; Rahmayanti et al., 2021). Researchers also saw students become more likes sharing food with friends during break times and is happy when working in a team. From the results of these findings, by showing the animated series Adit & Sopo Jarwo, giving directions regarding the moral message of the animation, then observing changes in the character taught, students experienced an increase in the character of mutual cooperation, where students became more active when carrying out class picket duties, working together to clean school environment and tidying up books in the library.

Apart from that, the independent character also increased, this can be seen based on observations a few days after students watched the animated show Adit & Sopo Jarwo, students were more independent when carrying out assignments given by the teacher, came to school on time, and dared to express opinions during the learning process. Several journals discuss the animation Adit & Sopo Jarwo, namely that the intensity of watching Adit Sopo Jarwo influences children's social interactions (Ginanjar & Saleh, 2020), the animation also teaches the values of politeness, wisdom, agreement and generosity (Budiarta & Rajistha, 2018). The episode "Ondel-Ondel Makes Denis Annoyed" contains social studies content about social and cultural diversity in Indonesia, such as the Betawi language and the typical Batak accent. Betawi art, namely Ondel.-Ondel, and traditional games, namely Sondah and Marbles (Ganda & Hidayat, 2021; Nurazizah et al., 2023). By connecting the results of observations and the theory of Observational Learning and Imitation, broadcasting audio-visual media such as animated series will influence behavior and shape character based on what is observed and imitated from examples or role models (M. Jannah & Wardana, 2022; Rhoads, 2022). So that the animated series media made in Indonesia is Adit & Sopo animation Jarwo can be used as an effective character education medium in cultivating the character of mutual cooperation and independence in elementary school students.

4. CONCLUSION

Character education can now be done using animation media, one of which is the original Indonesian animation series Adit & Sopo Jarwo. Based on the research and discussion, it can be concluded that the Indonesian Animation series Adit & Sopo Jarwo can be used as an attractive audio-visual media for students in instilling the character of mutual cooperation in the episode "*Serunya Kerja Bakti dan Tamasya Bersama*" and independence in the episode "*Bunda Pergi Adel Mandiri*" for elementary school students. This is reinforced by research results which show that students are very interested and enjoy watching the show Adit & Sopo Jarwo. The character of mutual cooperation and independence is very important to instill in elementary school students because it is a dimension of Pancasila Students that is needed in students because by combining the character of mutual cooperation and independence, students can develop a balanced attitude in interacting with other people and overcome tasks independently. This is an important foundation for forming a strong, caring and independent person in the future.

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