Code Switching Used by Agnes Monica on Deddy Corbuzier’s Podcast

Ni Komang Rapini

Ganesha University of Education, Singaraja, Indonesia

Article Info

Keywords: Code-Switching, Type Code-Switching, Sociolinguistik

ABSTRACT

Code-switching is important and widely used, someone feels they have to change the language used in order to communicate well and smoothly between each other. The research was conducted with the aim to analyses the types of Code-Switching used in Video Podcasts on the Deddy Corbuzier Channel with Agnes Monica. The data analysis technique used is descriptive qualitative with in-depth analysis techniques about the types of Code-Switching. Some methods in collecting data such as, searching the video, watch the video carefully and analyze the code-switching. After analyzing, the researcher found the 40 data and the researcher got Inter-sentential switching 12(30%), Intra-sentential switching 8(20%), Tag-switching 3(8%) and Intra-word Switching 17 (42%).

INTRODUCTION

Language is a sign or symbol spoken or written to express oneself, the function of language is to communicate, express an identity, to play and can also be used to release emotions (Charalambous, 2011; Sadiku, 2015; Sharma & Puri, 2020). Language is a tool used to communicate with fellow humans in everyday life, language is also used as a tool to convey information or opinions to others (Ashman & Snow, 2019; Asrial et al., 2019; Rabiah, 2018). Language can also be interpreted as a system that is formed by a number of components but still follows the pattern of its use, when language is not regulated and also randomized (Hitchcock & Dann, 1998; Putri et al., 2017). English language is known as an international language.

So that students in Indonesia from elementary school to Student College cannot be separated from English course. English is indeed difficult to learn because it is not the language used in everyday life (Anandari &
Iswandari, 2019; Hashim & Yunus, 2018). It means that when someone uses a language, then language is a combination of several words called a number of components but still speaking using language that has a pattern according to what will be said, what is said is impossible (Bhatti et al., 2018; Mustikawati, 2016; Siddiq et al., 2020). Therefore, language is called unique, meaning that no one has the characteristics and characteristics of language, language is universal, meaning that it has the same characteristics as other languages (Ansar, 2017; Reyes, 2004; Wirhayati & Safitry, 2020). From the understanding of the experts above, we can know that language is a tool used to communicate in the form of signs, movements and speech.

Nowadays people cannot avoid bilingual and multilingual because this happens because of the communication factor. Someone who is bilingual and multilingual can be caused by the location of their respective homes, family members and even school factors. Bilingualism is the ability and habit of a person who uses more than one language (Fathimah, 2016; Nurhamidah et al., 2018). This means that bilingualism can also be said to use the mother tongue, meaning that in one family if the father is Indonesian and the mother is English then that person will automatically use 2 languages in the family that person will automatically learn these 2 languages (Cahyani et al., 2018; Kuzyk et al., 2020). While multilingual are those who have the ability to speak more than 2 languages. Previous study state that people are more bilingual than monolingual (Bialystok et al., 2005). Bilingualism is often found in the learning process at school or in informal situations and informal interactions. The bilingual situation, it is unavoidable, bilingualism in speaking 2 languages can often occur because someone can change the language they say, for example, changing the language from English to Indonesian or from Indonesian to English. Someone who uses 2 languages in their daily life is called bilingual, this means that when a person is conceived he/she will learn his mother tongue and when he is born a person will be influenced by the language and depending on their respective environment (Jiang et al., 2014; Okal, 2014; Pransiska, 2017). The benefits of being bilinguals as state by previous researcher, the benefits such as, proficient in communication, culture, cognitive, character excellence and also in his career will get many benefits later (Bromberek-Dyzman et al., 2021; Kuzyk et al., 2020; Pransiska, 2017).

Code switching is where a person masters two or more different languages used in communication. In the above sense, it can be concluded that code-switching is a situation where someone changes language that often used in learning at school. The teacher usually uses code-switching when the English teacher speaks in English and then asks the students using English but the students do not respond well to what is asked by the teacher, that's where the teacher will switch to Indonesian so that students feel they understand what the teacher is asking (Benu, 2018; Suganda et al., 2018). Teachers also use code-switching when emphasizing and also repeating certain points in teaching. Code-switching is widely used, someone feels they have to change the language used in order to communicate well and smoothly between each other (Moetia, 2018; Sinaga & Hutahaean, 2020). Based on previous study there are 4 types of code switching. The first is tag-switching, second Inter-sentential code-switching, where the language is switched between 1 or 2 sentences. The third, Intra-sentential code-switching is a transition that occurs in a sentence. The last is Intra-word code-switching, namely that occurs in a word level from a sentence (Kasim et al., 2019).

Similar studies have been conducted by previous researcher. One of them is a study aims to analyse the type and functions of code switching used by the presenter in Sarah Sechan Talk Show on NET TV (Puspitasari & Dewanti, 2020). Based on the analysis of data, the writer found there are 109 codes switching from three episode chosen performed by participants. Sarah Sechan performed 41 utterances which contains code switching. Moreover the similar study is also conduct study that concerns with the code switching found in Cinta Laura’s video on her Instagram TV (Wiraputri et al., 2021). This study shows that there are three types of code switching found and six reasons of code switching found. The result of this study shows that intra-sentential switching is the most frequently used in types of code switching and particular topic is the most frequently used in the reasons of code switching. From several studies related to Code Switching Used by artists and public figures, researchers are also interested in conducting the same analysis. Researchers chose to analyze beautiful artists from Indonesia who have gone worldwide in the talk show session of Deddy Corbuzier podcast. The purpose of this research is to analyse the types of Code-Switching used in Video Podcasts on the Deddy Corbuzier Channel with Agnes Monica.

2. METHOD

In conducting the research, the researcher used descriptive content analysis. Content analysis is where research is made in written or visual form in order to identify its characteristics (Brix et al., 2018; Sinaga & Hutahaean, 2020). The materials are in the form of newspapers, speeches, textbooks, television programs, films, videos, and other types of documents. The data source is taken from the podcast video of Deddy Combuzier’s YouTube channel entitled “AGNEZ MO ... MANTAN KU TER .. ” which was uploaded on
February 20, 2021. Researchers have seen Agnez Monica’s switching in the video podcast on Deddy Combuzier’s channel. The researcher chose Agnes Monica’s video podcast on Deddy’s channel because the researcher watched and saw that there were many language shifts used and could also support this research. In this study, researchers used document techniques to collect data that had been taken. Documentation is the search for data in books, films, pictures, videos, etc. With documents researchers can research and collect data, the documents needed by researchers are transcripts of Agnes Monica’s Podcast.

3. RESULT AND DISCUSSION

Result

Data of analysis in Deddy Combuzier Podcast in Channel YouTube is present in Table 1.

Table 1. Conversation in Podcast

<table>
<thead>
<tr>
<th>Figure</th>
<th>Conversation</th>
</tr>
</thead>
<tbody>
<tr>
<td>Agnez Monica</td>
<td>tapi tapi beneran loh, <em>when we first met</em> itu kan diRCTI kan? (Inter-sent)</td>
</tr>
<tr>
<td></td>
<td>and then you baru waktu itu (Intra-sent)</td>
</tr>
<tr>
<td></td>
<td>but actually people dont realize is that you are actually young too (inter-sent)</td>
</tr>
<tr>
<td></td>
<td>I was young (Inter-sent)</td>
</tr>
<tr>
<td></td>
<td>the way what people see you (inter-sent)</td>
</tr>
<tr>
<td></td>
<td>yang aslinya Cuma beda beberapa tahun and people think that oh iya ini bedanya 15 tahun (intra-sent)</td>
</tr>
<tr>
<td></td>
<td>you are stupid hahah</td>
</tr>
<tr>
<td></td>
<td>engga, is in your imagination</td>
</tr>
<tr>
<td></td>
<td>oke oke, <em>if you want to go there</em>. Kita pacaran hampir 3 tahun right? (inter-sent)</td>
</tr>
<tr>
<td></td>
<td>waktu ni lo inget ga sih? <em>The really first time</em> (intra-sent)</td>
</tr>
<tr>
<td></td>
<td>waktu ni rasanya sudah pagi jam 1 atau jam 2 pagi. <em>If I not mistaken</em> (intra-word)</td>
</tr>
<tr>
<td></td>
<td><em>Back to you question</em>, gw waktu tu ga pernah pacaran gw dideketin sama seorang penyanyi (inter-sent)</td>
</tr>
<tr>
<td></td>
<td>and then gw ketahuan bahwa ini cowok ga baik (intra-sent)</td>
</tr>
<tr>
<td></td>
<td>Kita waktu itu connect karena kita sering ngomongin hal about life (intra-sent)</td>
</tr>
<tr>
<td></td>
<td>waktu ni inget ga? <em>It is one thing that</em>, mungkin beda sama jaman sekarang ya (intra-sent)</td>
</tr>
<tr>
<td></td>
<td>kita ga pernah kalo keluar berdua ya kan? Selalu ada nyokap gw yg jagain, <em>rembemer</em>? (intra-word)</td>
</tr>
<tr>
<td></td>
<td>karena gw <em>I love the fashion in love</em> (inter-sent)</td>
</tr>
<tr>
<td></td>
<td>apa ya hmm kalo <em>carring each other</em> tu masih diterima (Inter-sentential switching)</td>
</tr>
<tr>
<td></td>
<td>terus habis tu 1 lagi,biar gimana kan namanya juga keluarga not everybody could be as open minded as my mom, ya ga? (Inter-sentential switching)</td>
</tr>
<tr>
<td>Deddy:</td>
<td>You remember that? (inter-sent)</td>
</tr>
<tr>
<td></td>
<td>ya iya, seriously (tag)</td>
</tr>
<tr>
<td></td>
<td>ya iya you not hide anything</td>
</tr>
</tbody>
</table>

After analyzing the data, the researcher found to some findings they were, 1). There were 4 types of code-switching the researchers found in used by Agnez Monica there were: Inter-sentential code-switching (12), Intra-sentential code-switching(8), Tag-Switching (3) and Intra-word Switching(17). The percentage is show in Table 2 and charting in Figure 1.

Table 2. The Percentage of Code-Switching Used by Agnes Monica on Deddy Combuzier Podcast in Youtube Channel

<table>
<thead>
<tr>
<th>No</th>
<th>Code-Switching Categories</th>
<th>Total</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Inter-sentential code-switching</td>
<td>12</td>
<td>30%</td>
</tr>
<tr>
<td>2</td>
<td>Intra-sentential code-switching</td>
<td>8</td>
<td>20%</td>
</tr>
<tr>
<td>3</td>
<td>Tag-Switching</td>
<td>3</td>
<td>8%</td>
</tr>
<tr>
<td>4</td>
<td>Intra-word Switching</td>
<td>17</td>
<td>42%</td>
</tr>
<tr>
<td></td>
<td>Total</td>
<td>40</td>
<td>100%</td>
</tr>
</tbody>
</table>
Discussion

Code switching is an event that is often experienced by someone who is multilingual and multicultural, it is widely used in the learning process for teachers and students (Puspawati, 2018; Waris, 2012). The switching code function there are 3, namely used by people who have bilingual abilities, this can help readers conclude some of the results of the conversation, used in the teaching process in the classroom by the teacher so that students can easily understand when the teacher explains the English material used in the topic function, affective and repetitive, the latter is used by students in a functional perspective such as repetition (Bhatti et al., 2018; Bokamba, 1989; Siddiq et al., 2020). There are 40 data that the researcher analysis in the video Podcast Agnes Monica in Deddy Corbuzier YouTube Channel. From the findings and discussion in this research, the researcher analyzed code-switching using theory of four types of code-switching there are Inter-sentential switching, Intra-sentential switching, Tag-switching and Intra-word Switching and from the data, the researcher have 40 data to analyze where Inter-sentential switching 12(30%), Intra-sentential switching 8(20%), Tag-switching 3(8%) and Intra-word Switching 17 (42%).

Intra-word Switching is dominant type of code switching used by Agnez Monica on podcast Deddy Corbuzier in YouTube. The data with percentage 30% from 12 data, for Intra-sentential switching is 20% from 8 data, for Tag-switching is 8% from 3 data and Intra-word switching is 42% from 17 data.

From the analyzed the data of code switching used by Agnes Monica on Deddy Corbuzer podcasts in YouTube Channel, the researcher concluded that Intra-word switching is dominant in this data. It is in line with previous study that focused on find out what types and levels of Code Mixing on Felicya Angellista’s Video Youtube Channel, to find out what is the most dominant type and levels of code mixing in chapter one two (Sigalingging, 2020). The writer found out types and levels of code mixing. The total of data were 73 conversation, the total of 18 data for intra-sentential of code mixing, for the intra-lexical of code mixing is 2 data and involving a change of pronunciation is 6 data. So, the most dominant type of code mixing on Felicya Angellista’s youtube channel is intra-sentential of code mixing and for the levels of code mixing is a word level on Felicya Angellista’s video youtube channel. It is also supported by other study that state in terms of code-mixing, insertion was used more than the other types of code-mixing, and, in terms of code-switching, it is inter-sentential switching which was used more than the other types of code –switching (Siregar & Hariani, 2018). The implication of this research is to provide information related to phenomena that occur directly related to code switching. So that readers have new insights related to real examples of using code switching in one of the public figures. This research has many limitations. One of them is in the scope of research which only focuses on one video uploaded on the YouTube channel. It is hoped that future research will be able to deepen research topics related to the used of code switching.

4. CONCLUSIONS

This study is descriptive content analysis. Content analysis is where research is made in written or visual form in order to identify its characteristics. The researcher conducted analyses on Agnes Monica’s video podcast on Deddy’s channel because the researcher watched and saw that there were many language shifts used and could also support this research. There are 40 data that the researcher analysis in the video Podcast Agnes Monica in Deddy Corbuzer YouTube Channel. From the findings and discussion in this research, the researcher found there are four types of code-switching there are Inter-sentential switching,
Intra-sentential switching, Tag-switching and Intra-word Switching. Intra-word Switching is dominant type of code switching used by Agnez Monica on podcast Deddy Corbuzier in YouTube. From the analyzed the data of code switching used by Agnez Monica on Deddy Corbuzier podcasts in YouTube Channel, it can conclude that Intra-word switching is dominant in this data.

5. REFERENCES


