

Application of Guidance and Counseling Media in Overcoming Learning Loss

Ni Made Diah Padmi^{1*}, Sarmila²

^{1,2} University of Borneo Tarakan, Indonesia

*Corresponding author, e-mail: diahpadmi@gmail.com

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Abstract: Guidance and Counseling is closely related to information. During the Covid-19 Pandemic, Guidance and Counseling services are carried out online and must be able to carry out services optimally. So the process of delivering information can only be done online. In this case the Counselor must think about so that service material can be delivered communicatively even though it is online. BK media is a means of delivering service material. Initially, the media became a means of supporting counseling guidance, but during the covid-19 pandemic, the media became the main means of delivering service material with the aim of being better understood by students. The purpose of this study is to describe the skills of Counselors in using guidance and counseling media in overcoming Learning Loss. The research method used is descriptive qualitative. Based on the research conducted, it was obtained an average score of 68 with high, medium and low categories. Of the 30 participating teachers, 40%, namely 12 teachers, had scores below the average of 68.

Keywords: Media of Guidance and Counseling, Learning Loss Learning.

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Introduction

The media is an inseparable part if it is associated with the implementation of education (Lyapina, 2019). Learning media that do not escape the developments and changes related to the implementation of education in schools (Sudarsana, 2020). The implementation of education since the beginning of 2020 is struggling with many changes and technical adjustments of implementation. Education which was initially carried out face to face became learning from home with an online setting. This is done to support Circular from the Ministry of Education and Culture Number 15 of 2020 concerning Guidelines for Organizing Learning from Home in an Emergency Period for the Spread of Covid-19. These changes greatly affect and confuse education practitioners, both teachers and lecturers. In general, what is seen is only technical from

face to face to online, but for educators it is a change that has a big impact on the process, implementation and results. (Kusmanto, 2015:4) As for the efforts made by education personnel during the Covid-19 emergency, namely starting to implement multimedia-based learning, e-learning, blended learning and other computer-based and internet-based learning (Kumar, 2021). In addition to the efforts made by education staff, it turns out that the impact of Covid-19 in the world of education is also an opportunity for technology experts to present innovative learning media facilities that make it easier for teachers to carry out online learning. The presence of this innovation in learning media is also aimed at supporting the achievement of learning objectives that must be mastered by students.

Guidance and counseling cannot be separated from the touch of changes that occurred during the Covid-19 outbreak in Indonesia. So that the process of guidance and counseling services is carried out online without reducing the effectiveness of the service. At first the guidance and counseling media was a means or a supporting tool in carrying out services, but over time, during the Covid-19 Pandemic the guidance and counseling media became the main means of conveying information or service materials. So that the guidance and counseling media has an important influence in the implementation of guidance and counseling services during the Covid-19 Pandemic. Optimizing the use of guidance and counseling media requires the skills of Counselors in its application (Budianto, 2019). Using the media in guidance and counseling services is not just choosing what media to use but must be adapted to the characteristics of students, service objectives, service materials and the environmental situation when providing services (Koper, 2005). Therefore, Counselors also need to have skills in media applications in Guidance and Counseling services (Supriyanto, 2020).

Based on the results of observations obtained several facts related to skills in using media in the process of guidance and counseling services. as follows:

1. The results of observations of several Counselors in Tarakan show that the implementation of guidance services uses less varied media such as powerpoint and youtube videos.
2. The results of observations of counseling teachers at a school in Tarakan showed that students showed less enthusiastic behavior and were less interested in service material, such as sleepiness, often off camera, passive during group discussions.

Paying attention to the data from these observations, it shows that the hope of optimizing guidance and counseling services has not been achieved in the use of Guidance Counseling media and innovating in the implementation of both guidance and counseling services. Referring to the results of these observations, the problem that will be discussed in this study is how to use guidance and counseling media in overcoming learning loss.

Method

Research Design

This type of research is qualitative (descriptive analysis) which aims to describe the use of guidance and counseling media during online learning during the New Normal Pandemic Covid-19 period. The population in this study were Counselors in Tarakan City, with a sample of 30 Counselors. The primary data collection instrument in this study used a questionnaire distributed online through the WA group with the facility google form. In addition to questionnaires, this study also uses observations and interviews as supporting data. The types of data obtained in this study were obtained from research subjects in the form of quantitative data and qualitative data, which will also be described in this study. The research was carried out for 5 months, starting from the beginning of June to October 2021, the research was carried out with observation for one month. The flow of this research can be described as follows:

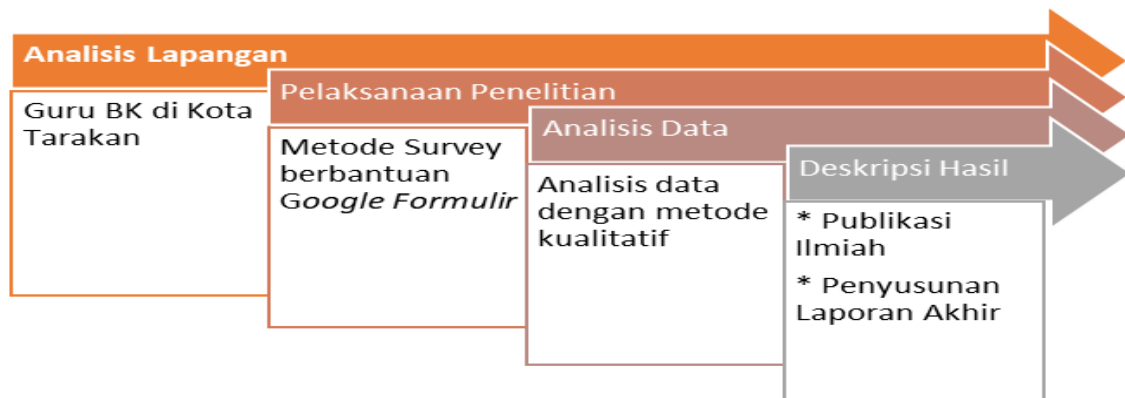


Figure 1. Road Map Research

Data collection procedure in this study was carried out in four stages, as follows:

1. Conducting observations as initial data to assess the use of media in guidance and counseling services as the existence of BK in the future. New Normal Pandemic Covid-19
2. Looking for primary data sources, namely through the distribution of online questionnaires targeting Counselors in Tarakan City.
3. Data reduction is in the form of grouping descriptions obtained from the results of online questionnaire analysis. Conduct general questionnaire analysis and data analysis of each aspect that is measured.
4. Collecting secondary data, namely in-depth interviews with research subjects.

Results and Discussion

Based on the data obtained during the study, obtained data can be presented in table form as follows:

Table 1. Data Distribution Data Results

Results	Frequency	Percent	Average	Percent
Very High	-	-		
High	2	7%		40% below average
Medium	20	69%	68	
Low	8	28%		

Based on the data in table one, it is found that there are still 40% of Counselors who show scores below the average, namely the score range 68, which means there are 12 Counselors who show scores below the average with medium and low outcome categories, which means that almost half of the research population does not yet have sufficient skills in using media in guidance and counseling services.

Guidance and counseling act as a forum to help students develop their potential towards independence. In addition, guidance and counseling also serves to provide understanding, prevention, alleviation, and maintenance and development. So that all forms of information and service materials that need to be conveyed in the form of guidance and counseling services are closely related to the development of self-potential, independence and developmental tasks of students. The importance of information and materials for guidance and counseling services, is one of the strong factors in the importance of using learning media in the implementation of guidance and counseling services, so in the emergency period of the COVID-19 pandemic, the media is the main means that greatly assists the role of Counselors in providing services and helping students in understanding the service material.

The indicators assessed in this study were grouped into five indicators, namely:

1. Variation of learning media used
2. Online learning methods applied
3. Ability of Counselors to access service information
4. Implementation of learning evaluation
5. Teacher's ability to utilize online learning platform

Based on the measurements made on the five indicators, data is obtained which can be presented in the form of a graph to show a comparison of the average value of each measured indicator. The data obtained are as follows:

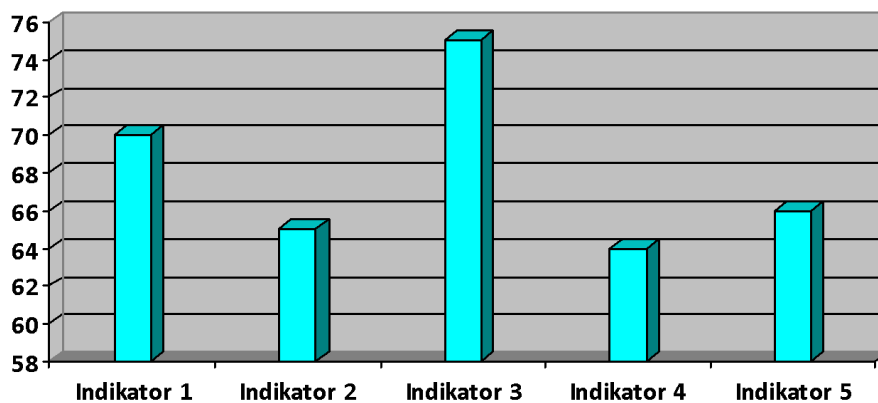


Figure 2. Graph of the average of each indicator

Based on the data presented in the graph in Figure 1, it is found that the indicator with the lowest average is the second indicator and the fourth indicator, namely the online learning method applied and implementation learning evaluation. In these indicators, some things that are assessed are the use of variations in teaching methods, the formation of group dynamics in the classroom, the use of evaluation methods, the variety of services using learning media. So based on the data that can be presented in the form of this graph, it is said that Counselors are still low in varying the use of learning methods and variations in using learning media as a means of evaluating learning.

Based on the results of interviews which were also carried out as supporting data collection for Counselors who were included in the medium and low categories, the following information was obtained:

1. Counselors were still confused in determining the learning method to be used
2. Counselors did not always evaluate at the end of each service
3. Counselors use powerpoint and video media more often.

Based on this research, information was obtained that there are still most Counselors who are not yet skilled in using guidance and counseling media, so that in the future it is hoped that Counselors, who are intermediaries for the implementation of Guidance Counseling services, are able to become teachers who are able to innovate in advancing the existence of Guidance Counseling both face-to-face and online, namely by optimizing skills in utilizing media, both information and communication technology-based media and-based media, offline especially in the areas of counseling services.

Each of the indicators measured in this study, turned out to present very interesting data about the diversity in the use of media in guidance and counseling services. Data from each indicator can be presented in each of the assessed aspects, as follows:

1. Variation of Learning Media Used

The variation of learning media used is to describe how often, how capable the Counselor is in using BK media when providing counseling services. Of course, media that are closely related to multimedia or internet-based that support the implementation of education during the emergency period Covid-19 Pandemic are ultimately able to support students' tasks and learning activities. In this case, there are several things that will be assessed, namely: how often/acquainted to Counselors using various learning media in teaching and learning activities. Based on the data obtained from 30 Counselors as shown in the following table:

Table 2. Distribution Data on Indicator 1

Results	Frequency	Percentage	Average	Percentage
Very High	2	7%		
High	2	7%		50% below
Medium	17	57%	70	the average
Low	9	30%		

The data in the distribution table of the results of indicator 1 shows that there are about 15 Counselors who have scores below the average on this first indicator, namely with a score of 70. This shows that most of the Counselors who are the subject of research are still varied in their use of online learning media. The use of media in this case is as a means of learning and teaching/providing services. The use of media has become very important and is no longer a means of supporting service delivery, but especially in the emergency period of the covid-19 pandemic, the use of media is the main and important means of its use in service delivery, all parties are expected to be able to adjust the technical service delivery so as not to reduce the effectiveness of guidance and counseling services.

2. Online Learning

Methods The learning method is one of the important things to consider in the implementation of teaching and learning activities, it also applies to the activities of implementing guidance and counseling services. The accuracy of the learning method will affect the smooth delivery of services, the delivery of service information, and the achievement of service goals. In this case, some of the assessments are the ability of Counselors in choosing and determining the right learning method, which greatly affects the smooth delivery of guidance and counseling services. Especially in an online setting like today, the accuracy of the learning method used greatly affects the effectiveness of the service/learning. Based on the data obtained from 30 Counselors as shown in the following table:

Table 3. Data Distribution on Indicator 2

Results	Frequency	Percentage	Average	Percentage
Very High	0	0%		
High	1	3%		50% below
Medium	14	47%	65	the average
Low	15	50%		

The data in table 3 shows that there are about 15 Counselors who have a score below the average, with a score of 65. In this case, it shows that most of the Counselors who are the subjects of this study are still not skilled in determining the appropriate learning method to use. In a service, both guidance and counseling, this may be due to the rapid change from face-to-face meetings to online, so many Counselors are still surprised to adjust various things in providing services which inevitably have to be carried out online during this pandemic.

3. The ability of Counselors to access learning information

Guidance Counseling are services that are closely related to information. The information provided through the counseling service is an important part of the developmental tasks of students, so it must be packaged properly before being packaged into the form of a service. In its online implementation, making

information that is initially simple needs to be packaged so that students can easily understand it. So that in preparation, Counselors need to access more information related to information/service materials that will be provided through journals, online articles or through other readings. Based on the data obtained from 30 Counselors as shown in the following table:

Table 4. Data Distribution on Indicator 3

Results	Frequency	Percentage	Average	Percentage
Very High	1	3%		
High	6	20%		37% below
Medium	19	63%	75	the average
Low	4	13%		The

Data in table 4 shows that there are about 11 Counselors who have scores below the average on this third indicator, namely with a score of 75. In this case, it shows that there are still Counselors who are the subject of this study still unable to access learning information. as a preparatory step in providing services

Implementation of Learning Evaluation Learning

Evaluation is important as an assessment of service processes and outcomes. Learning evaluation or service evaluation can be carried out at the end of the implementation of guidance and counseling services to assess how effectively a service has been implemented. Based on the data obtained from 30 Counselors as shown in the following table:

Table 5. Data Distribution on Indicator 4

Results	Frequency	Percentage	Average	Percentage
Very High	0	0%		
High	1	3%		80% below
Medium	5	17%	65	the average
Low	24	80%		of the

Data in table 5 shows that there are about 24 Counselors who have scores below the average on this third indicator, namely with a score of 65.

4. Teacher Ability to Utilize Online Learning Platforms

Knowing, understanding, and being expert in using a learning platform is a must for educators including Counselors since the beginning of 2020. Since Covid-19 has become a prolonged Pandemic, all educational activities must be transferred to methods on line. Since the *Covid-19 Pandemic* was present, educators inevitably have to be familiar with various types of learning applications to support the continuity of teaching and learning activities. So that guidance and counseling service activities can still be carried out, it is important for Counselors to understand and be experts in at least one learning platform. Based on the data obtained from 30 Counselors as shown in the following table:

Table 6. Data Distribution on Indicator 5

Results	Frequency	Percentage	Average	Percentage
Very High	0	0%		
High	1	3%		73% below
Medium	7	23%	66	the average
Low	22	73%		The

Data in table 5.6 shows that there are about 22 Counselors who have scores below the average on this third indicator, namely with a score of 66. optimally as a supporting media and even as the main media in providing services both guidance and counseling.

Conclusion

Based on the results of the research "Use of Guidance and Counseling Media in Mitigation of Learning Loss", the following conclusions were obtained:

1. Teacher skills in utilizing Guidance Counseling media were obtained by 40% with a total of 12 Counselors from 30 Counselors who had scores below average, that is 68.
2. Based on the five indicators measured, the lowest score is shown in aspects of online learning methods and aspects of learning evaluation. Students in each of these aspects showed an average score of 65% and 64% had scores below the average, as many as 315 Counselors on indicator 2 and 24 students on indicator 4.
3. Each aspect showed that there were still unskilled Counselors. in utilizing Guidance Counseling media as the object of measurement.

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