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## Efforts To Improve Learning Interest In Local Hero Woman

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Abstract: This study aims to determine the efforts to increase interest in learning in local hero of women at PKBM An-nur Ibun, Bandung. The method used in this research is descriptive qualitative. The data was collected using direct interview, observation, and documentation techniques. The data obtained were then analyzed by data collection procedures, data reduction, data presentation, data interpretation, and data inference. The results of this study are to develop ideas, stimulate citizens to learn, meet great people, positive attitude. This can be seen from the enthusiasm in conveying ideas, the experience increases and develops, changes in opinion, behavior, mindset, ethics, good manners in the family and the community, benefits themselves and others, and adds insight.

**Keywords:** Learning Interest, Local Hero Women, and Community Learning Center.



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## Introduction

Learning is a process in which interaction occurs, both between individuals and with their environment so as to form learning outcomes (Baber, 2020). According to (Ekayanti & Setiawati, 2019), education is a lifelong learning (long life education) that applies equally to every human being regardless of the profession that students, parents, and the community have the same opportunities in the learning process (Bettis, 2019).

The role of educators to encourage learning through people learning can build confidence and capacity to deal with social and economic issues such as community safety (Van Dijk, 2019). The existence of this facilitator can plan, organize and relocate in community empowerment activities, (Agustin & Supriyadi, 2017). According to (Jumrana & Tawulo, 2015), it is stated that the facilitator is a development agent whose job is to assist the community in community empowerment activities. This is in line with the

opinion (Syahrizal & Ahmad, 2016), which states that facilitators are community assistants in implementing community empowerment development programs (Kunyanti, 2021). So it can be concluded that the facilitator is responsible for guiding, fostering, and directing the community to be independent and able to organize themselves in strong community institutions (Umanailo, 2020).

In Indonesia, especially in Ibun District, Bandung Regency, West Java, there is a Community Learning Activity Center (PKBM), one of which is the local hero women program located in an area in PKBM Annur, Ibun sub-district, the female local hero program consists of community members who reside in the district of Ibun, Bandung. Women are the primary caregivers of children, and increasing their well-being tends to increase the well-being of their children (Nomaguchi, 2020). Women's empowerment itself and its relation to child welfare is important not only to improve the status and welfare of women and children, but also important because it can be one of the critical factors that can bring positive results that are still elusive in governance and development outcomes in the country, (Panday, 2020). This is in line with the opinion (Zakiyah, 2010), there are two characteristics of women's empowerment (Asaolu, 2018). First, as a reflection of emancipatory interests that encourage people to participate collectively in development (Dhungana, 2021). Second, as a process of involving individuals or communities in the process of enlightenment, awareness and collective organization so that they can participate (Cokrohadisumarto, 2019).

Based on the results of observations on January 2, 2022, it showed that the Local Hero Women program was participated by learning residents who were in the category of housewives and mothers who graduated from package diplomas at PKBM An-nur. based on the results of interviews with Mrs. Yanti Lidianti as the manager, it was found that the process of local hero women's activities was carried out well, this could be seen from the high level of attendance of learning residents, enthusiasm of learning residents and activities in participating in learning activities. based on the background and information obtained from PKBM An-nur Ibu, Bandung. It can be concluded that An-nur's PKBM Institute has succeeded in performing various activities in the city of Bandung. This is caused by many factors including, building existence, interest in learning, learning motivation, and self-awareness. From some of these factors, the researcher suspected that the interest in learning that was developed in a learning institution was interest in learning at Local Hero Women at PKBM An-nur Ibun, Bandung.

According to (Putri et al., 2020), states that interest in learning is a sense of liking and pleasure in something without asking, having a feeling of pleasure towards certain learning, then there will be no feeling of being forced to learn such as being happy in learning, there is no feeling of boredom (Ibrahim, 2020). High interest in learning can be seen from the enthusiasm and participation of community members towards an interest in an activity that is stimulated by the activity itself, such as being enthusiastic in learning, not delaying assignments from the teacher (Usman, 2022). Based on this background and phenomenon, research is on efforts to increase interest in learning for female local heroes at PKBM An-nur Ibun, Bandung.

## Method

#### Research Design

Based on the problems and research objectives, this research is a descriptive-analytic qualitative research. Qualitative research is a form of research that has its own peculiarities, (Creswell, 2012). This analytical descriptive study aims to obtain a systematic, factual and accurate description of the facts, characteristics and relationships between the phenomena studied. Determination of participants or respondents in this study was done by purposive sampling technique. Purposive sampling is a technique of taking participants with certain considerations. The participants in this study were 3 learning residents and 1 manager of Local Hero Women at PKBM An-nur Ibun, Bandung. Data analysis by means of data reduction, data display, and verification conclusion. Data source triangulation technique is a data validation method that uses something other than external data to validate or compare it with the data. The most widely used triangulation technique is to check through other sources.

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## **Results and Discussion**

Based on the results of field findings using interviews, observations and documentation, data obtained in the form of narratives and supported by the existence of documentation in the form of pictures/photos or related documents to confirm the meaning and validity of the data obtained. The results obtained were based on the data that the researchers got based on research questions that were shown to 3 learning residents of the local hero learning community as informants and 1 manager, with a total of 4 resource persons. The following are the results of research from the development of interest in learning, as follows:

In discussing the development of interest in learning in program implementation at PKBM An-nur Ibun, Bandung, the researchers interviewed 3 learning residents and 1 manager, great people, attitude. This can be seen from the enthusiasm in conveying ideas, experience increases and develops, changes in opinion and behavior, ethics, good manners in the family and community environment and is beneficial for himself and others, the household environment, family, community and adds insight. This is also supported by Ibu Yanti who always gives enthusiasm and encouragement to the learning community. To learning residents and PKBM managers, An-nur in the local hero program, the researcher asked how the interest of the learning community in Ibun, Bandung was developed. The results of interviews with researchers with WB1 related to the development of interest in learning at PKBM An-nur Ibun, Bandung to support the data are: According to WB1. "Local heroes are really something, bro, after exploring and participating. At first I thought the local was the hero, the hero, huh. What kind of local hero is that? At first, Yanti's mother said "let's go in, do you want to join the local hero?" I wonder what kind of local hero this is, bro. I wish there was no detailed education about manners, about ethics. About what kind of women are in the household, what kind of society is that, about how I talk and then talk to someone, that's not what I know, I mean, I don't exist in school. But I got it on local hero, social science on local hero, I'm happy to be proud, there is additional knowledge to add insight for me, so it's in local hero. With local heroes, I can feel the change in my behavior, frankly, how do you like it, children like to be fierce, like to be annoyed " What WB1 said was in line when the researcher conducted an interview with WB2 that " In local Hero , science and education are erta It's possible that the activity doesn't exist elsewhere, so if in local Hero all life sciences are there, it's only there in local hero, we enter local Hero, it is impossible for mathematics to learn to count, language to learn language, no. If you study locally, Hero is a life science so that we can be more useful to others." What WB1 and WB2 said is in line with when the researcher conducted an interview with WB3 that "I am interested in following local heroes because I have a lot of knowledge, meet friends. Alhamdulillah, from this local hero, I am very useful for the community, children's families. What WB1, WB2, and WB3 said were in line when the researcher conducted an interview with P as the manager that " I see the needs of the community, the community has enormous potential, they are progressing, they are confused about how and it is our job how we accompany them until they are successful. " . success is not how many cars they have but success is calculated from how useful they are to other people or their surroundings, I emphasize.

In addition to using data from interviews, the researchers also made observations, and found that in developing interest in learning there were learning residents who could develop ideas, experiences, attitudes, as seen from the enthusiasm in conveying ideas, experiences grew and developed, and opinions and behaviors. This is also supported by the opinions and behaviors that both in the family and in the community and beneficial for himself and others, the household, family, community and add insight.

The next discussion regarding the development of interest in learning is seen from the interest, involvement, pleasure and attention of learning residents. The researcher interviewed 3 learning residents and 1 manager, based on the results of the research it was found that the development of interest in learning contained learning residents, it could be seen from the interest of learning residents to take part in learning, being actively involved in learning, feeling happy to be able to share, gathering with friends who supported each other, the attention of citizens learn to family, community and other people. The results of the researcher's interview with WB1 related to the development of interest in learning at PKBM An-nur Ibun, Bandung to support the data, namely: According to WB1 that " With the change in my behavior, frankly, I like how I like it to children who like to be fierce, like to be annoyed. After I joined the local hero how to educate good children and how did Ibu Yanti teach her children, from Ibu Yanti I learned to teach children gently, don't be selfish, talk nicely. Because of Mrs. Yanti, I feel the changes that are in me, starting with attitudes, behavior and changes in mindset. Learning local heroes is more about manners, ethics, what kind of women are in the household, what kind of society is that, about how I talk and what

kind of person I talk to, that's not my knowledge, I mean not at scool." What WB1 said was in line when the researcher conducted an interview with WB2 that "At first I thought why studying because we are old, but over time following local life has many benefits for all of us. The spirit and Mrs. Yanti motivate and encourage us to keep learning and sharing with others. Earlier, I was quiet, not enthusiastic, lacked confidence, lazy. So that he dared to a better direction. At least to my family and society, I feel the changes that are in me, be it attitudes, behavior towards my children, husband and people around me. What WB1 and WB2 said was in line when the researcher conducted an interview with WB3 that "I used to be at home as a housewife relying on my husband but now, thank God, thanks to joining Ibu Yanti at local Hero, I have grown a lot in gaining knowledge and developing my skills and benefiting the community. If the material is only for a short time, but if we share knowledge, it will always be used and utilized by the community." What WB1, WB2 and WB3 said was in line when the researcher conducted an interview with P as the manager that Every lesson I convey to the learning community, What is the meaning of education, what is education for and so on. That education is important. If the child wants to be smart, the mother must be smart first and if the child wants to be great, the mother must be great first.

In addition to using data from interviews, the researchers also made observations, and found that the development of interest in learning was the interest of learning residents to take part in learning, being actively involved in learning, feeling happy to be able to share, gathering with friends who support each other, attention of learning residents towards family, community and others.

#### Discussion

Based on the results of the description that the researchers described previously, that developing interest to learn citizens in the implementation of the local hero women's learning community program by enriching ideas or ideas, giving stimulating gifts, getting to know creative people, adventuring, developing fantasy, practicing positive attitudes.

The development of interest in learning carried out by the leaders of the learning community can be seen from providing ideas or ideas, stimulating learning residents, getting acquainted with great people, adventure/experience, from a sense of interest in local heroes, enthusiasm in conveying ideas, increasing experience. and growing. This is also supported by good opinions and behavior in the family and community environment and is beneficial for himself and others, the household environment, family, community and adds insight.

Development of interest in learning local heroes, WB1 with the presence of local heroes with knowledge, insight, social knowledge, experience developing. This means that managers listen to the ideas they have, experience increases, are creative. Then in WB2 local women's heroes provide knowledge about life such as, family, society to be more useful for other people and society. This can be seen from changes in behavior, opinions, attitudes and the spirit of learning residents in following female local heroes (Pung, 2020). Then in WB3 the interest of the citizens to learn was very good from the many benefits of learning residents ranging from knowledge, family, friends, and the community. this is supported by Mrs. Yanti with the needs of the community who have enormous potential, assisting until success. Success is not measured by wealth, but success is measured by how useful we are to others and society.

Based on this, it can be concluded that the development of interest in learning can be seen from providing ideas, stimulating learning citizens, getting acquainted with great people, attitudes. This can be seen from the enthusiasm in conveying ideas, experience increases and develops, changes in opinion, behavior, mindset, ethics, good manners in the family and community environment and benefits themselves and others, the household environment, family, community and adds insight. In line with the opinion according to (Sujanto, 2004) which states that developing interests to be more productive and effective as follows 1) enriching ideas or ideas, 2) providing stimulating gifts, 3) getting acquainted with creative people, 4) adventures in life, the meaning of adventuring to the world of Sekeling in a healthy manner, 5) developing fantasy, 6) practicing a positive attitude. Furthermore, in line with the opinion (Renninger & Pozos-Brewer, 2015) asserts that developing interest is beneficial for motivation, engagement, and learning. Furthermore, the opinion (Sardiman, 2011) says that this interest can, among other things, be generated by: 1) generating a need, 2) connecting with past experience problems, 3) providing opportunities to get good results, and 4) using various kinds of information, teaching form.

Interest in learning local heroes can be seen from interest, involvement, pleasure. WB1 is a way of learning that goes deep into life that gets supplies of education, knowledge, family, and society. therefore

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interest, involvement as well as a sense of pleasure, concern, and enthusiasm for participating in the women's local hero program. Then WB2 knowledge that is very useful in life, so a sense of interest arises as you get involved in following local heroes. The pleasure of following a female local hero in maintaining cooperation between friends. Actively involved in participating in learning. Then WB3 benefited from participating in local heroes, residents learned to be enthusiastic about being involved in every activity, feeling happy with the cohesiveness of local heroes in every activity, being actively involved in local hero activities. In this case, learning residents are very interested in participating in local hero activities. This is supported by managers who are passionate about providing direction, continuous encouragement to learning residents that learning is very important (Silamut, 2020).

Based on this, it can be concluded that interest in learning is interest, involvement, pleasure, behavior, and attention of learning residents towards local hero activities. In line with the opinion (Safari, 2003) states that there are four indicators of interest, namely 1) feelings of pleasure, feelings of pleasure for someone who has feelings of pleasure or liking for a subject, then the student will continue to study the knowledge he likes (Azhar, 2018). There is no feeling of compulsion for students to study the field (Khayru, 2021). 2) Interest is related to the driving force that encourages people to feel attracted to people, objects, activities or it can be an affective experience stimulated by the activity itself (Su, 2019). 3) Attention, is the concentration or activity of the soul towards observation and understanding, to the exclusion of others than that. Students who have an interest in a particular object will automatically pay attention to the object (Ding, 2019). 4) Involvement A person's interest in an object that causes the person to be happy and interested in doing or working on the activities of the object. this is in line with the opinion (Lin & Huang, 2016) interest in learning is the starting point of education because it can motivate students to learn, and through interest in learning, student achievement can be improved (Puspitarini, 2019).

## Conclusion

Based on the results of research and discussion of efforts to increase interest in learning in Local Hero woman at PKBM An-Nur Ibun, Bandung. Efforts to increase the development of interest in learning are to provide ideas or ideas, stimulate learning citizens, get acquainted with great people, attitudes. This can be seen from the enthusiasm in conveying ideas, experience increases and develops, changes in opinion, behavior, mindset, ethics, good manners in the family and community, benefits themselves and others, and adds insight. Locel Hero woman show interest, involvement, pleasure, behavior, attention of learning residents towards learning activities.

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