

Analysis of Tiktok Trends on The Development of Social Behavior in Early Children

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Abstract: This research is motivated by factual conditions that occur in society, especially in early childhood, the widespread use of gaway in all circles of society. The purpose of this study was to see the trend tiktok on the development of early childhood social behavior. The research method uses a literature study approach. The data collection technique is by collecting several previous studies to answer the feasibility, responses, and findings after seeing the condition of the development of early childhood social behavior. The previous research that has been collected is then compiled, analyzed, and concluded so as to get a conclusion regarding the analysis of the trend of shaking tiktok on the development of early childhood social behavior. The conclusion in this study can be drawn that from the results of data analysis it was found that tiktok can change children's behavior, tiktok affects children's concentration in learning, makes children negligent in learning, tiktok makes children dishonest, tiktok makes children disrespect their parents, children spends a lot of time playing tiktok. Therefore, parental supervision is needed so that children can avoid the bad effects of using tiktok.

Keywords: tiktok trend, development of social behavior, early childhood.



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Introduction

Early childhood, according to the *National Association for the Educational Of Young Children (NAEYC)*, is education which serves children from the time the child is born until the child reaches 8 years of age (Suryana, 2016:25). During this time span at the age of 0-6 years is a *golden period*, Early childhood is a golden period for children to develop their interests and talents, children see, imitate and try out new things that are passed during their development (Alif, 2019). The *golden age* of children experiences very rapid growth and development and cannot be replaced in the future (Messerli, 2019). According to various studies in the field of neurology, it is proven that 50% of children's intelligence is formed within the first 4 years (Saeed, 2020). After the child is 8 years old, his brain development reaches 80% and at the age of 18 it reaches 100%, so

that at this time the child will easily remember, imitate, and do what he sees in the environment around them (Suyanto, 2005 :74).

Early childhood is a group of children who are in a unique process of growth and development (World Health Organization, 2018). They have specific growth and development patterns according to their level of growth and development (Li, 2020). Early childhood are active creatures and adaptive explorers, always trying to control their environment (Mansoor, 2005 :88) . According to Santrock: 2007: 158 in Utami, DT (2018) provide an explanation of the role of peers in social development. They emphasize that it is through peer interaction that children and adolescents learn how to interact in symmetrical and reciprocal relationships. With peers, children learn to formulate and express opinions, respect peer points of view, negotiate solutions to disputes cooperatively, and change standards of behavior that are accepted by all (Fikria, 2021). They also learn to be keen observers of peer interests and perspectives in order to integrate seamlessly into peer activities (Hipp, 2019).

Hurlock, argues that social development means the acquisition of the ability to behave in accordance with social demands, which requires three processes, namely: 1). Learning to behave in a socially acceptable manner, 2). Playing an acceptable social role, 3). Development of social attitudes. Social behavior in early childhood is directed at good social development, such as helping, helping, sharing, and donating or giving (Hurlock, 1978:250 in Susanto, 2011). In line with Fajar Luqman Tri A's research (2016) . researching the Social Behavior of Early Childhood in the Guyangan Localization Environment, the results of the study show positive forms of social behavior that developed between the two research subjects, namely cooperation, generosity, concern and adaptability to new people. In addition, there are also negative social behaviors, namely the behavior of rulers, dependence on the affection of other people's attention and antagonism. So it can be concluded that social behavior in early childhood is directed towards good social development, such as cooperation, mutual assistance, sharing sympathy, generosity, empathy and mutual need for one another (Gilbert, 2019).

In accordance with research conducted by Sari, CR, Hartati, S., & Yetti, E. (2019) , Hurlock (1980:207) states that several patterns of social behavior that develop in childhood are: (1) M imitation/imitation , (2) competition , (3) cooperation , (4) sympathy , (5) empathy , (6) social support , (7) willing to share. In addition, there are several patterns of anti-social behavior in children, for example: (1) negativism or against adult authority, (2) aggressive , namely being rude both physically and verbally through swearing or harsh words, (3) powerful behavior, (4) Thinking about yourself, (5) Thinking about yourself, (6) Destructing , (7) Opposition to sex .

In line with the research conducted (Aida Ayu, 2021), the behavior of children after an early age is typical with their very active behavior in their daily lives. Children prefer challenges that without realizing it can explore themselves by exploring what is happening around their environment. With active movement and adaptive explorers, they will develop their curiosity about the world around them. Childhood Childhood is the initial picture of man as a human being, the place where our certain good and bad qualities slowly, but clearly develop and manifest themselves (Lacan, 2020).

In a study conducted by Sari, CR, Hartati, S., & Yetti, E. (2019) , explaining that Tiktok social media is media in the form of audio visual, this media is a social media that can be seen as well as heard. There are so many users of this social media, namely the students. Students are very happy to use Tiktok social media because for them this social media can entertain them when they are bored. The application allows users to create their own short music videos and imitate and demonstrate the moves presented by Tiktok, then also with lipsync videos which can be obtained by searching on filters from Tiktok and getting appreciation from other users.

As already explained that Tiktok users are not only adults and above, there are also many small children who use this media as entertainment. Goyang tiktok is becoming a trend in various circles of society as a social media that is able to provide attraction and a place for users to express their users' emotions with the ease that is different from other entertainment applications, making users happy is done through making videos by demonstrating and imitating movements and swaying. Tiktok via mobile. Tiktok users are free to choose which content they want to imitate, they are free to be what they want by making cool and interesting videos with a video duration of approximately 15 seconds.

The creators of Tiktok use this content as a source of sustenance that continues to flow and they are even more motivated to make new innovations. In contrast to children who are still at an early age, they cannot

filter and sort out appropriate and inappropriate viewing for them to imitate. This has an impact on their daily behavior (Buana & Maharani, 2020) .

The environment is a determinant for children in imitating habits, good or bad behavior, the development of children's behavior depends on the experiences they encounter, can be negative or positive. Continuous use of smartphones without limitations makes children selfish and have their own world, empathy and shame are no longer important. Children act and behave as they please and as they please. It doesn't matter whether the thing he does is appropriate or inappropriate (Hafied Cangara, 2010 : 123).

Based on the results of observations and interviews on 07 February 2022, which the researchers conducted at the Payakumbuh Pilot Early Childhood School, almost all parents have known and enjoyed using a smartphone , because it has become a mandatory requirement in the household, even smartphones can be obtained at affordable prices. According to parents, so that children don't make noise and keep playing at home during the pandemic, they give children the freedom to use smartphones, children are given the freedom to imitate the Tiktok rocking application because parents feel entertained by the behavior shown by their children. Children prefer to use smartphones , compared to playing with their peers.

This is inseparable from the various Tiktok video content in the application. Even if children play with their friends, what they do is watch and imitate Tiktok shakes, even parents at home are happy to use this application. If this continues, it is feared that it will disrupt a process of social interaction in early childhood, where children should be able to interact well with the surrounding environment. Based on the explanation and the phenomenon, the writer is interested in conducting further research on trend analysis of tiktok on the development of early childhood social behavior.

Method

The approach in this study uses the type of research in the form of literature study or literature study. Literature study can be done by collecting references consisting of several previous studies which are then compiled to draw conclusions (Mardalis, 1999). Literature review or literature study is an activity that is required in a research, especially academic research whose main goal is to develop theoretical aspects as well as aspects of practical benefits. This type of research is bibliography, according to Zed M (2004: 82) it is explained that bibliography is a list of information in books by authors or experts in various fields, expertise or certain publishers. This research is entirely based on literature review or literature study. Therefore, the nature of the research is library research. The data collected and analyzed are entirely derived from the literature and other documentation materials, such as writings in journals and other media relevant and still under review. Data that collected in this study are two types of data, namely primary data and secondary data. Data collection techniques that used by the author in this study is a literature study, namely by using how to find data related to discussion in the research title researchers take. In this study, the relevant data were collected by various ways, namely by Studying Libraries, Literature Studies, Search on Internet. Data Analysis Techniques carried out research using techniques qualitative analysis by means of deductive, the meaning is from things or theory general nature to attract specific conclusions. And in a related inductive way with facts of special events and concrete then draw conclusions from specific to general.

Results and Discussion

According to (Suryana, 2013) early childhood is an individual figure as a sociocultural being who is undergoing a very fundamental development process for the next life and has several characteristics. Early childhood is also called unique because the child is an organism which is a complete physical and spiritual unit. According to (Trianto, 2011) states that early childhood is an individual who is different, unique, and has its own characteristics according to the stages of age. Early childhood (0-6 years) is a golden age where stimulation of all aspects of development plays an important role in further developmental tasks. Early childhood according to (Mulyani, 2016) is a person who has a very "unique" character. The uniqueness of these characters makes adults excited, amazed and entertained when they see his funny and laughable behavior. No less than parents make their children a separate entertainment, after undergoing a very busy and tiring routine.

According to (Sudarna, 2014) early childhood is a process of fostering the growth and development of children from birth to 6 years, which and provides educational guidance to help physical and spiritual growth and development so that children have readiness to enter further education. According to Mulyasa (2014) early childhood is often called preschool children, who have a sensitive period in their development and there is maturation of physical and psychological functions that are ready to respond to various stimuli from their environment. Based on the description above, it can be concluded that early childhood is the age of 0 to 6 years or pre-school which has a unique character, experiences very rapid growth, and development that is very fundamental for further development. At an early age it is called the golden age, because at this time the golden age will determine how the next child's life will be.

Early Childhood Social Development

Social development is the process of achieving maturity in social interactions and relationships. According to Elizabeth B. Hurlock in (Djaali, 2011) social development is a person's ability to behave or behavior procedures in interacting with elements of socialization with the community. This will be much influenced by the personal nature of each individual, namely introvert or extrovert. According to (Vygotsky in Santrock, 2007) that child development cannot be separated from social and cultural activities. Children's social activities with more skilled adults and peers are important in cognitive enhancement. Based on several expert opinions above, it can be concluded that early childhood social development is a process of maturity in social relationships. Social development is the development of a person's behavior in social life. Social development aims to make it easier for children to interact with their environment. According to (Morrison, 2012) states that the purpose of early childhood social development is to make it easier for children to learn better and succeed in all activities at school and in life. In the learning process to achieve learning outcomes to get better results, the socialization process is very helpful to get better learning outcomes. For this reason, children's social development really needs to be developed to get better learning outcomes. According to (Susanto, 2012) states that the purpose of developing children's social is to help children to adjust to parents, teachers, peers, and the wider community. Because children will live and socialize with other people, it is necessary to develop children's social skills so that they are easy to socialize with the wider community. According to Hurlock, 1978, the purpose of children's social development is to help and make it easier for children to start socializing with people who are around children, namely parents, teachers, siblings, and peers. And to help children get along with the new environment. Based on the explanation above, it can be concluded that the purpose of children's social development is to help and make it easier for children to get along with the wider community and new environment.

Early childhood social development is very beneficial for children, with children's social development, children will easily interact with their environment. According to (Sujiono, 2009) states the benefits of social development for early childhood include: fostering a friendly attitude, respecting the differences of opinion of friends, being able to be patient when waiting for their turn, being able to resolve conflicts together, and being able to behave according to the rules.

According to Gottman and Declaire in (Susanto, 2011) as for the social benefits for children, namely: 1) Children have a friendly attitude and are easy to get along with their peers, 2) Children have tolerance and concern for others, 3) Have an attitude of social interest (happy to help others), 4) Children have a happy attitude to share feelings and cooperate, 5) Children have a democratic attitude in getting along, 6) Children are able to communicate well with others, 7) Children are able to resolve conflicts with other people, 8) Children have the understanding and ability to analyze relationships with other people. According to (Syamsu and Nani, 2012) stated that with social development, children who were originally egocentric can adjust themselves to peer groups and the surrounding community. In the learning process at school, the development of social maturity can be utilized or interpreted by giving group tasks, both those that require physical energy and those that require thought. Based on some of the opinions above, it can be concluded that the benefits of early childhood social development are so that children have a friendly attitude, respect the opinions of their friends and children can adjust to their peer groups and community groups.

Early childhood social development has certain characteristics. According to (Patmonodewo, 2008) suggests there are several social characteristics of preschool or kindergarten children are as follows; 1) At this stage children generally have one or two friends, but these friends often change. They generally can quickly adjust socially, they want to play with friends. The friends chosen are usually the same sex, but then develop friends consisting of different genders. 2) The play groups tend to be small and not very well organized, therefore the group changes quickly. 3) Younger children often play next to older children. 4) Preschool

children's play patterns vary widely in function according to social class or gender. 5) Disputes often occur but after a while they have made up again. Boys are more aggressive and quarrelsome. 6) Have realized the role of gender and sex typing. At the age of kindergarten children are more aware of the differences between the sexes of men and women.

According to (K. Eileen and Lynn, 2008) the social development of children aged 6 years are: 1) experiencing sudden mood swings, 2) becoming less dependent on their parents because their circle of friends is getting wider, 3) needing and seeking approval adult heart, and praise, eager to be made happy, can complain excessively about minor injuries to get attention, 4) is still self-centered (selfish), 5) easily disappointed and frustrated by something he considers a failure, 6) experiences difficulty organizing and winning himself, may sulk and cry; 7) Enthusiastic and curious about his surroundings and daily happenings.

Meanwhile, according to (Hurlock, 2007) In childhood the visible patterns of social behavior include: cooperation, competition, generosity, desire for social acceptance, sympathy, empathy, dependence, friendly attitude, unselfish attitude, imitation, behavior attachment.

According to Sujiono in (Mayar, 2013) the characteristics of social development of children aged 5-6 years are: 1) expressing rigid ideas about gender roles, 2) thinking about good friends, even in the short term, 3) often fighting but in a short period of time. short ones, 4) can share and take turns, 5) take part in every school experience activity, 6) consider every teacher important, 7) want to be number one, 8) become more possessive of their belongings. Based on the opinion above, it can be concluded that children aged 5-6 years have social characteristics, namely children have one or two friends, children are still centered on their own interests, and at this age children are very enthusiastic and want to know about their surroundings.

Factors Affecting Early Childhood Social

According to (Susanto, 2017) the factors that influence early childhood social are: 1) Family; The family is the first environment that influences aspects of child development, including social development. Conditions and procedures for family life are a conducive environment for the socialization of children. The educational process that aims to develop the child's personality is largely determined by the family, social patterns, the ethics of interacting with others are largely determined by the family; 2) Maturity; To be able to socialize properly requires physical and psychological maturity so that they are able to consider social processes, give and receive advice from others, require intellectual and emotional maturity, besides that maturity in language is also very decisive; 3) Socio-economic status; Social life is much influenced by the socio-economic conditions of the family and society. The child's behavior will pay a lot of attention to the normative conditions that have been instilled by his family; 4) Education; Education is a directed child socialization process. The nature of education as a normative process of operating knowledge, children give the color of their lives in the future; 5) Mental capacity; The ability to think can affect many things, such as the ability to learn, solve problems, and speak. Emotional development is very influential on the social development of children. Children with high intellectual abilities will be able to speak well. Therefore, if the development of all three goes hand in hand, it will determine the success of children's social development.

Tiktok

Tiktok is an entertainment social media that is used to upload lip-sync videos in the form of photos, singing or dancing accompanied by popular songs with a duration of about 15 seconds to 60 seconds which are then shared with other tikok social media users. This social media was launched in September 2016 by Zhang Yiming from the world-famous Chinese company *Bytedance*. Tiktok social media can be downloaded via Google Play or Appstore. Until now, tiktok social media users have spread all over the world.

Tiktok is a social media that is trending among the public. Social media is still relatively new, but tiktok continues to innovate features that can support its users to make videos as interesting and creative as possible. Tiktok features are very diverse. The following features are available on tiktok social media; 1) The feature on the start page of the start page on tiktok social media is called FYP which stands for for your page. Users can see videos uploaded by other users randomly, both from users who are followed and videos from users from around the world who have a lot of likes and comments. There are several symbols on the start page including the following; a) Profile Account Symbol The profile account symbol of the owner's account of the video being broadcast; b) Love symbol A symbol that shows how many other users like the video; c) The comment symbol, which shows how many other users have commented, and who and what the comments are about the video; d) Share symbol This symbol directs users to choose between sharing the video that is

currently showing or just saving it; e) Song player symbol This symbol shows us what songs are used by the video owner's account while being displayed for the video background. In addition we can also see other users who use the same background song. 2) Search feature; is a feature used to search for other user accounts based on their profile names or using ID from tiktok. In addition, below the search box, there is a hashtag or hashtag that is currently trending among tiktok users. 3) Video recording feature. This feature is used when users want to make video recordings. As for the process if users want to upload it; a) Add sound Users can add music as the background of the video to be uploaded. There are also various kinds of music genres, ranging from pop music genres, dangdut, and so on. The selected music is adjusted to be relevant to the theme of the video. Users can enter their own music or extract music from other users; b) Rotate In this symbol the users can set the use of the front camera or rear camera; c) Speed In this symbol the users can set the speed of the video to be recorded; d) Beautify In this symbol, users can beautify the physical appearance of the video. Users can adjust the light or change the users to be more beautiful or handsome. Because this feature can change the shape of the eyes, face shape, soften the face, so there are makeup filters for women. 4). The notification feature is useful for informing users about all activities that occur on tiktok social media.

Tiktok Shaking Trend Analysis on the Development of Early Childhood Social Behavior

Previous research on Parental Social Control in the Use of Tiktok Social Media in Children in Sememi Village, Benowo District, Surabaya City In Review of Travis Hirschi's Social Control Theory". Researchers try to compare with existing and relevant research in order to find out what methods and theories are used. Previous research also serves as a reference for researchers so that the contents are in accordance with the title raised. The following is a description of previous research: Thesis by Julia Ekawati from the State Islamic University of Sunan Ampel Surabaya Sociology Study Program Title " Social Control of Parents in the Use of Tiktok Social Media in Children in Sememi Village, Benowo District, Surabaya City in a review of Travis Hirschi's social control theory. The year of writing is 2021. In this study, there are three problems studied, namely: (1). How is the use of tiktok social media for children in Sememi sub-district, Benowo sub-district, Surabaya city? (2). What is the impact of using Tiktok social media on children in Sememi Village, Benowo District, Surabaya City? (3). What is the role of parental social control in supervising the use of Tiktok social media in children in Sememi Village, Benowo District, Surabaya City? While the purpose of this study is to determine the use of social media tiktok in children in Sememi Village, Benowo District, Surabaya City, the impact of using tiktok social media on children in Sememi sub-district, Benowo sub-district, Surabaya city and to determine the role of parents' social social control in supervising the use of social media tiktok in children, the city of Surabaya. The research method used in this study is a descriptive qualitative research method that aims to accurately describe the characteristics of an individual or the state of a particular group in society. data collection techniques are observation, interviews, and documentation. While the theory used in this study is the theory of social control which was coined by Travis Hirschi.

From the results of the research that the researchers did, it was found that (1) the use of social media tiktok for junior high school-aged school children in Sememi sub-district, Benowo district, Surabaya city is to enjoy some video content from other users and create and upload video content whose majority of the content is not far away. different from the content enjoyed by other users. (2) Tiktok has positive and negative impacts on junior high school children in Sememi sub-district, Benowo sub-district, Surabaya city. The positive impact can be felt by children using tiktok social media, while the negative impact can be seen by the people around them, especially their parents. (3) the social control that parents do when their children use social media tiktok is classified as preventive and repressive social control. Preventive social control is an action of social control that is carried out before the occurrence of a violation of social norms that apply in people's lives which aims to keep the situation conducive. While repressive social control is a social control that is carried out to restore social chaos as before.

The similarity of this research with the research that the researcher will examine is that they both discuss tiktok social media, both use descriptive qualitative research methods. Meanwhile, the difference between previous research and research that will be conducted by researchers lies in the object of research. Where this previous study discussed the social control of parents. Meanwhile, the research that will be studied is discussing social behavior.

The previous research that was raised was about "Use of Tiktok Applications and Its Effects on Religious Behavior of Islamic Teens in Waydadi Baru Village, Sukarame District". Researchers try to compare with existing and relevant research in order to find out what methods and theories are used. Previous research also serves as a reference for researchers so that the contents are in accordance with the title raised. The

following is a description of previous research: Thesis by Agis Dwi Prakoso, Faculty of Da'wah and Communication Sciences, Raden Intan State Islamic University, Lampung. The title "Use of Tiktok Applications and Its Effects on Religious Behavior of Islamic Teens in Waydadi Baru Village, Sukarame Subdistrict, Year of writing 2020. The similarity of this research with the research that will be examined by researchers is that they both discuss Tiktok social media, while the difference between previous research and previous research is the researcher will do is located on the object of research. Where this previous study discussed the Religious Behavior of Islamic Youth in Waydadi Baru Village, Sukarame District, while the research that will be studied discusses social behavior.

The Tiktok application has positive and negative impacts on the behavior of its users, especially on religious behavior. However, religious behavior is formed from the environment, so to minimize the effects of using the Tiktok application for teenagers who deviate from religious law, they need guidance and direction from their family and environment. The existence of youth religious organizations becomes a forum for teenagers to develop their creativity in accordance with religious teachings. This qualitative study aims to determine how much the use of the Tiktok application in Waydadi Baru Village and its effect on the religious behavior of Islamic youth in the Waydadi Baru Village. This study uses data collection methods of observation, interviews, and documentation to obtain valid and in-depth data regarding the problems in this research. The sample strategy that the writer chose was purposive sampling, so the writer did the criteria first to determine the sample. The results of this study indicate that the use of the Tiktok application in Waydadi Baru Village is quite large, where the users are teenagers. The use of the Tiktok application as a medium to get entertainment. The effect of the use of the Tiktok application on its use on religious behavior can be seen from several behaviors, namely: behavior towards God, parents, self, and behavior towards the community environment where there is no negative and significant effect that can change adolescent behavior. Teenagers in Waydadi Baru Village continue to take all actions according to what their parents and religion have taught them. Through RISMA, it is hoped that it can become a forum for creativity and maintain adolescent behavior from the negative impacts of social media.

Children's social development according to (Age & Hamzanwadi, 2020) is the achievement of maturity in social relationships. Children's social abilities can be obtained from various opportunities and experiences associating with people in their environment. The need to interact with others has been felt since the age of six months, when children are able to recognize their environment. Hurlock (1978:250) says that social development is a person's ability to behave or behave in interacting with elements of socialization in society in accordance with social guidelines. Gresham (Momeni, 2012: 1307) states that success in social interaction requires social competence. Children with low social behavior will face problems such as rejection, behavior problems and lower educational status when entering school. This ability is obtained by children through various opportunities or experiences associating with people in their environment, whether parents, siblings, peers or other adults. Preschool children tend to express their emotions freely and openly, so that emotions can affect the child's personality and adjustment to the social environment. Goleman (2002:48) states that people who are emotionally capable are able to handle their own feelings and are able to read and understand the feelings of others.

People who have high emotional intelligence are those who are able to control themselves, maintain and stimulate motivation to keep trying and not give up easily, able to control and cope with stress, able to accept reality. In line with Mayer & Salovey in research (Ensari, 2017: 212) which states that individuals who have high emotional intelligence have better social relationships, can solve emotional problems faster and easier, are strong in verbal, social, and less intelligent. involved in behavioral problems. Morrison (2012: 254) states that at the age of 5 to 6 years, children are in the stage of initiative versus guilt in Erikson's psychosocial theory. This stage takes place during the preschool period when children enter a wide social world, they are faced with new challenges that require them to develop active behavior. Children are expected to be responsible for their behavior, bodies, animals, and so on. But feelings of guilt arise when they are considered irresponsible and will feel very anxious.

Elias in his research (Talvio, Berg, Litmanen, & Lonka, 2016: 2903) states that social emotional learning is a process by which people develop the skills, attitudes and values needed to acquire the ability to understand, manage, and express social and emotional aspects of life. emotionally by forming relationships and solving problems. During early childhood children increasingly understand that a situation can cause certain emotions, facial expressions indicate certain emotions and emotions can influence behavior and can affect the emotions of others. Ensor, Spencer, & Hughes (Santrock, 2011: 281) stated that understanding

children's emotions is related to their prosocial behavior. At the age of 4 to 5 years, children show an increased awareness that they need to manage their emotions in order to meet social standards. Children continue to learn to regulate their emotions and social interactions. Some children, especially those who have attended preschool, are very confident, want to participate, and are willing and able to accept responsibility. Children's social and emotional development is related to their capacity to develop self-confidence, trust, and empathy. Waltz (Soetjningsih, 2012:) says that the social and emotional development of children in early childhood or preschool age is influenced by biological factors (temperament, genetic influence), relationship (quality of attachment), and the environment (prenatal, family community, quality of life). of child care). Therefore, through good social interaction with the environment, children can regulate their emotions by showing some positive emotions. But if the environment does not provide comfort to the child, the child will show behavior or emotions of anger, sadness, fear, surprise, and so on. Emotional behavior affects children's social behavior, if their emotions are disturbed then the child's social behavior is also disturbed.

With the tiktok application, creators can create videos that are creative, funny, unique, and interesting, but not a few creators abuse the tiktok application to make videos that are inappropriate for viewing for children, this of course has a bad impact and influence on child. Mukarromah, (2019) it is necessary to know that the most vulnerable period of child development is at the age of 1-5 years because this period is often referred to as the golden period of child development at this time all information will be well absorbed. Syah, (2003) when children are in the golden phase of their development, children will be able to capture information well, children will become reliable imitators, they are smarter and smarter than they appear and will be the basis for the formation of character, personality and cognitive abilities so that it needs close supervision. good from parents.

The tiktok application since 2016 has played a significant role in children's social development. Prinbodo, (2018) Tiktok has positive and negative impacts on children, one of the bad impacts is the destruction of children's morals where children are no longer sensitive to the surrounding environment, busy with their activities playing the tiktok application, decreasing communication with parents, family and peers. Because they follow the trending tiktok too often, not a few children like to sway and don't pay attention to the rules and rules that exist in society, such as the prayer movement being used as a sway, this is certainly not suitable and deserves to be imitated.

The impact of using the tiktok application on children's social development, such as being able to change a person's attitude to be bad, such as being angry when disturbed when making tiktok videos, making children neglect to learn because they are too busy playing tiktok. Making children dishonest is like using pocket money to buy quotas, making children disrespect older people, making children undisciplined, and children spending a lot of time playing tiktok.

So it can be concluded that TikTok has positive and negative impacts on children's development, one of which is the social development of children, because children cannot yet determine the good or bad things about themselves, so here we need supervision from parents so that children can absorb the good things from using the TikTok application and can minimize the impact. negative aspects of the application so that children can develop properly in accordance with their developmental tasks.

Conclusion

Based on the compilation and analysis of the trend of shaking tiktok on the development of early childhood social behavior discussed in the previous chapter, it can be concluded as follows: tiktok can change children's behavior, tiktok makes children neglect learning, tiktok makes children dishonest, tiktok makes children disrespect their parents, children spend a lot of time playing tiktok. Therefore, parental supervision is needed so that children can avoid the bad effects of using tiktok.

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